



Agenda

1. Receive the Minutes of the April 15, 2022 Meeting
2. Community Transit Network in 2024 - Chris Simmons
3. Comprehensive Plan Survey Results
4. Twin City Mile Survey Results
5. Business License Analytics
6. Discover Stanwood Camano Analytics
7. EDB Next Meeting on July 15, 2022

ZOOM MEETING INVITATION

Topic: Economic Development Board Meeting

Time: June 17, 2022 7:30 AM

10220 270th ST NW

Stanwood, WA 98292

Join the zoom meeting with the link below

<https://us02web.zoom.us/j/81068633608?pwd=UTFtRUUpKL055RmRqUUNSMXViS2ZQdz09>

Webinar ID: 810 6863 3608

Passcode: 167430

Join by telephone: (253) 215-8782



Economic Development Board Meeting Minutes April 15, 2022

The April 15, 2022, Economic Development Board Meeting held in person and via Zoom, was called to order at 7:30 a.m.

Board Members in Attendance:

Blake Arnold, Les Anderson, Kristine Birkenkopf, Dave Pelletier, John Russell (online)

Absent: Randy Heagle, Richard Good

Staff Members in Attendance:

Patricia Love, Sarah Cho, Audrey Rotrock

Approval of Minutes:

The Board unanimously approved the Minutes of the last meeting on March 18, 2022.

Richard Good will be resigning from the Economic Development Board.

Downtown Revitalization Project

Project Description: Reimagining Downtown Stanwood

Reimagine how the City's main downtown commercial corridor could look and function by connecting City Hall Park to the Train Station.

Vision:

Promote a Vibrant and Economic Robust Downtown with Its Own Unique Identity

Project Goals:

- Invest in downtown business district infrastructure
- Support economic development goals
- Unify the downtown
- Enhance access to businesses
- Create pedestrian friendly streets
- Encourage use of streets for community festivals
- Promote the concept of buying local
- Create inviting community park spaces
- Enhance quality of historic east and west districts

5 Unifying Concepts

1. Create a ***pedestrian friendly*** downtown that is safe, inviting, and comfortable.
2. Provide increased ***visibility*** from SR 532 to enhance access to businesses.
3. Consistent and unified ***maintenance*** for the entire downtown.
4. Intentional ***wayfinding*** signage for all downtown.
5. Create a sense of ***unity*** in Downtown Stanwood throughout the Twin City Mile, by celebrating the uniqueness of all districts and creating infrastructure what will support and unify the entire downtown as whole.



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Strengths

- Strong History
- Great Businesses
- Unique Character
- Special Events

Weaknesses

- Limited Visibility
- Maintenance
- Visibility of Public Parking
- Poor Pedestrian Experience
- Lack of Cohesiveness

Principals for Inspirational Boards

- Comfortable pedestrian friendly streets
- Streets for shared use for festivals and markets
- Support economic development goals
- Invest in Downtown infrastructure
- Enhance business access
- Gateways to Downtown
- Create inviting community park spaces
- Intentional wayfinding signage
- Create a sense of unity in Downtown
- Encourage buying local
- Art installations

Implementation Strategy

Short Term Projects: 1-2 Years

- Pedestrian Amenities
 - Benches, planters, bike racks
- Wayfinding
 - Signage, kiosks, banners
- Landscaping
- Art

Long Term Projects: 3-5 years

- Roadway Improvements
- Intersection Improvements
- Art
- Traffic Congestion

The City received good feedback from the Steering Committee.

The project will be broken into phases.

The City Council supports this project.

After hearing the presentation, the Economic Development Board has concerns over parking and parking enforcement. The concerns over parking enforcement can be addressed through the Stanwood Municipal Code Update. The Board also agreed that a better location for the gateway arch would be on 102nd St. Overall, the Board supports this project.



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Comprehensive Plan and Municipal Code Update

The Washington State Growth Management Act (GMA) requires Snohomish, King, Pierce and Kitsap counties and cities within those counties to update their Comprehensive Plans by December 31, 2024 and every 10 years thereafter. One element of Comprehensive Plan updates is to ensure cities plan for their projected urban growth over the next twenty years.

Using the state's project growth forecasts, the regional planning organizations prepare growth strategies based on their region's unique characteristics. The Puget Sound Regional Council (PSRC) prepares the visioning document, Vision 2050, for the four-county region of Snohomish, King, Pierce and Kitsap. Stanwood is the most northern city within the PSRC boundaries.

Vision 2050 sets the framework for how and where growth is expected to occur by establishing regional growth strategies and targets. Vision 2050 estimates that the Puget Sound could grow by 1.5 – 1.8 million people by 2050. To accommodate that growth the regional growth strategy states that growth should be focused near transit infrastructure and urban centers.

GOAL: *The region accommodates growth in urban areas, focused in designated centers and near transit stations, to create healthy, equitable, vibrant communities well-served by infrastructure and services. Rural and resource lands continue to be vital parts of the region that retain important cultural, economic, and rural lifestyle opportunities over the long term.*

Applying this strategy, growth is dispersed by county into the following general population categories:

- **Metropolitan and Core Cities:** Cities with regional growth centers connected to high -capacity transit systems.
- **High-Capacity Transited Communities:** Cities and unincorporated county areas that are connected to regional high-capacity transit systems.
- **Cities and Towns:** Smaller cities and towns served by local transit. Stanwood falls into this category.
- **Urban Unincorporated Areas:** Urban areas within Counties served by transit and identified as areas for potential annexation.
- **Rural Areas and Natural Resource Lands:** Rural areas outside of urban growth areas.
- **Major Military Installations:** Hubs for both military and civilian employment and population.
- **Indian Reservation Lands:** Homelands of sovereign tribal nations.

Stanwood falls into the cities and towns category as it is not connected to the regional transit system. Vision 2050 anticipates that the Snohomish County Cities and Towns Category should grow by 9.5% in the next twenty years.

With the adoption of the regional growth strategies, each county then begins the process to determine how best to distribute the population growth among its cities and unincorporated areas. Snohomish County is expected to take nearly a quarter of the regions projected growth, approximately 424,000 people.

Stanwood's 2044 growth target is 3,258 people and the UGA's target is 290 for a total of 3,548 new residents. Of the 11% county growth that is anticipated to go into the Cities and Towns category, Stanwood and its urban growth area is anticipated to take 1.2%.



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The current Comprehensive Plan includes the following 2035 growth targets:

2035 Growth Target

City: 10,116
UGA: 969
Total: 11,085

Projected new 2044 growth:

2044 Growth Target

City: 10,963
UGA: 432
Total: 11,395

Difference: 310

The City needs to plan for an additional 310 new residents through the Comprehensive Plan Update process.

Applying a similar approach to the population growth targets, the city also needs to plan for employment growth. The following charges show the assigned employment growth to the City of Stanwood.

Stanwood's 2044 employment target is 5,073 jobs and the UGA's target is 726 for a total of 5799 new jobs. Of the 7.7% county growth that is anticipated to go into the Cities and Towns category, Stanwood and its urban growth area is anticipated to take 1.0%.

The current Comprehensive Plan includes the following 2035 growth targets:

2035 Employment Target

City: 4,688
UGA: 1,035
Total: 5,723

Projected new 2044 growth:

2044 Employment Target

City: 5,073
UGA: 726
Total: 5,799

Difference: 76

The City needs to plan for an additional 76 new jobs through the Comprehensive Plan Update process. Next steps include evaluating the city's land uses against these new targets to determine needed capacity and types of land use needed to accommodate the expected growth.



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Municipal Code Update Project – Potential Amendments

The last comprehensive update to the Stanwood Municipal Code occurred in 1968. As the City has grown and development has increased over the years, so has the need for updated regulations. Fifty years of amendments has resulted in inconsistencies, conflicts and outdated regulations. The City desires to adopt a modernized Municipal Code that reflects the character of Stanwood and meets the current needs of the community.

The new code should reflect best practices with respect to the content and administration of the code. The update needs to be user friendly for staff, property owners and developers by 1) removing legalese and jargon unfamiliar to the lay person, 2) improving clarity and overall functionality, and 3) reflect regulatory best practices. It is also envisioned that the update will include tables and illustrations whenever possible to help convey concepts. Lastly, the updated code must be consistent with current case, state and federal laws. The following principals have been drafted to guide the update process.

- Focus on improving the code to eliminate deficient, outdated, overly or unnecessarily complex codes that inhibit development.
- Make the code internally consistent between Titles and Chapters.
- Create a user-friendly code that is easy to administer by staff and easily understood by developers and the community.
- Use plain, easily understood language in describing requirements and procedures.
- Identify existing development regulations that need to be revised or updated to be consistent with the Comprehensive Plan.
- Standards and regulations should reflect current needs and desires of the community.
- Ensure compatibility with current state and federal law.
- Evaluate the code for regulatory gaps.
- Eliminate “repealed” or “deleted” titles, chapters, or sections.
- Apply form-based concepts and development flexibility where appropriate.
- Insert tables, graphics and/or illustrations wherever necessary to convey concepts.

The City asked the Board to send any comments about the Comprehensive Plan Project or Municipal Code Update to Patricia Love or Audrey Rotrock.

Blake Arnold volunteered to be on the Advisory Committee.

One concern brought up during the meeting is enforcement on derelict properties and adding maintenance requirements to Title 13: Code Enforcement.

Vision Statement

One of the first steps in drafting a Comprehensive Plan is preparing a clear vision statement. This statement should be descriptive, yet concise, focusing on the values of the community. All other goals and policies are then built upon the guidance of the vision statement. Effective vision statements include three parts: Vision Statement, Mission of the Organization, and List of Core Values.

2024 Draft Vision Statement:

Promote the City of **historic downtown** Stanwood as the commercial and cultural center **heart** of the Greater Stanwood/Camano region by preserving its distinctive small-town character while strategically planning for future growth and economic development opportunities **of the entire City**.



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Mission:

The Mission of the City of Stanwood is to create and maintain a community where people can live, work and play in an environment that is safe, vibrant and aesthetically pleasing. Stanwood: is inclusive of everyone, includes the community in its decision-making process; ensures a thriving local economy, provides transparent government, and is responsive to the needs of the community.

Values:

The following core values represent the desires of the community and provides a common basis for developing and implementing the City's 2024 Comprehensive Plan:

Sense of Community: Retain the City's small-town rural character and identity at all costs. **Retain the City's strong sense of community by fostering a family friendly culture that protects the areas natural beauty, celebrates its rural roots, promotes local businesses, and provides spaces for families to work and play.**

Livability: Continue to make Stanwood a desirable place to live by investing in the historic downtown, new uptown commercial areas and residential neighborhoods to create an aesthetically pleasing community.

Mobility: Stanwood should provide for all forms of multi-modal transportation, including includes trails, sidewalks, bike lanes, transit and private vehicles.

Growth: Manage growth to avoid suburban sprawl **and expansion of the City's urban growth boundaries** while protecting **ensuring new development conforms to** the city's small-town community character.

Economic Development: Focus on retaining the city's role as the center of the Greater Stanwood area by pursuing new endeavors that support the downtown and leverage Stanwood's location as an urban center surrounded by world class agricultural land.

Environment: Protect the environment while promoting access and tourism to local natural features.

Parks: Develop a parks system that provides public spaces for all age ranges that bring people together to create a more vibrant, healthy and equitable community.

After discussing the revised Vision Statement, Mission, and Values, the Board supports the changes with the addition of "Community Events" and revising the term "provides spaces for families to work and play" into a more inclusive term to "Sense of Community".

Business License Analytics

In the month of March, the City received a total of 41 new business applications – 23 Non-Resident Business, 9 Home Occupation Business Licenses, and 9 City Business Licenses.

Discover Stanwood Camano Updates

Analytics for the month of March are as follows: Users: 1,170, Page views: 2,072.

The Acquisition Overview is 49.4% Direct, 41.5% Organic Search, and the remaining 9.1% through Referral and Social.

The audience locations were from Washington: 553, Virginia: 99, California: 36, Oregon: 40, and Texas: 29.



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There will soon be a photography project added to the website. At the next Economic Development Board meeting, staff will include the number of followers through social media.

The Board requests that the new City Transit bus routes be advertised on their website in order to let employees of local businesses and residents know Transit's new schedule. Staff will invite Community Transit to the June meeting to give a presentation on their new bus routes.

Upcoming Items

May 2022 Economic Development Board Meeting is cancelled

Housing Demographics

Community Transit

Adjourn: 9:12 am

Next meeting: June 17, 2022 at City Hall at 7:30 am

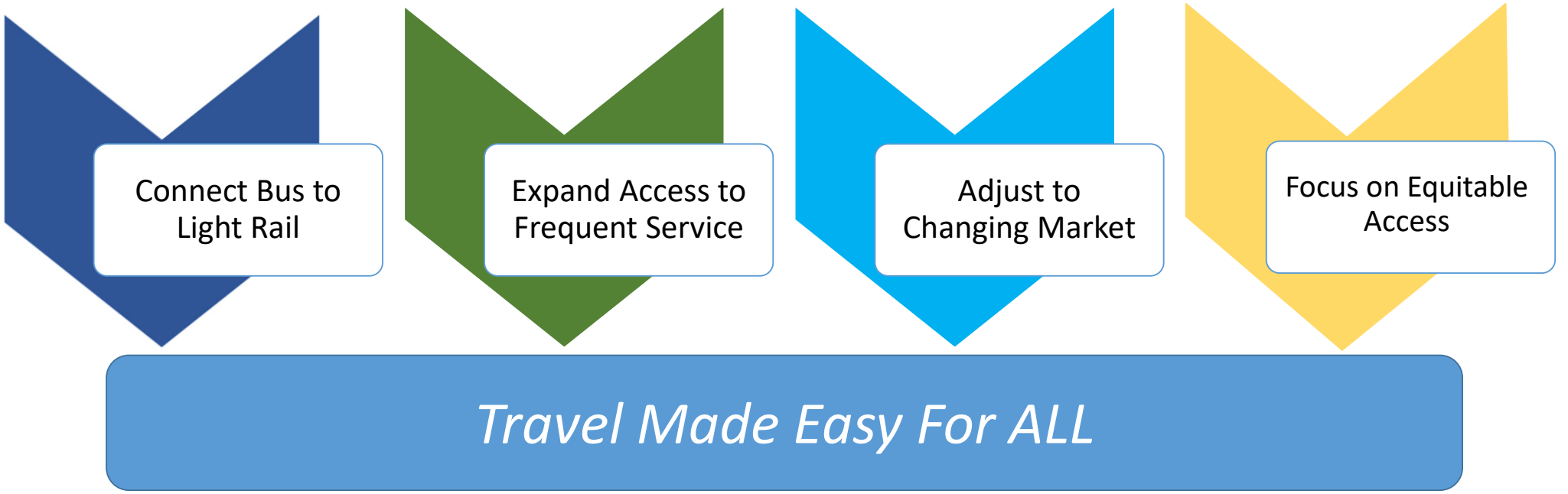
Audrey Rotrock, Associate Planner

Community Transit Network in 2024 (and beyond)

Stanwood Economic Development Board
June 17, 2022



2024 Service Goals



Connect Bus to
Light Rail

Expand Access to
Frequent Service

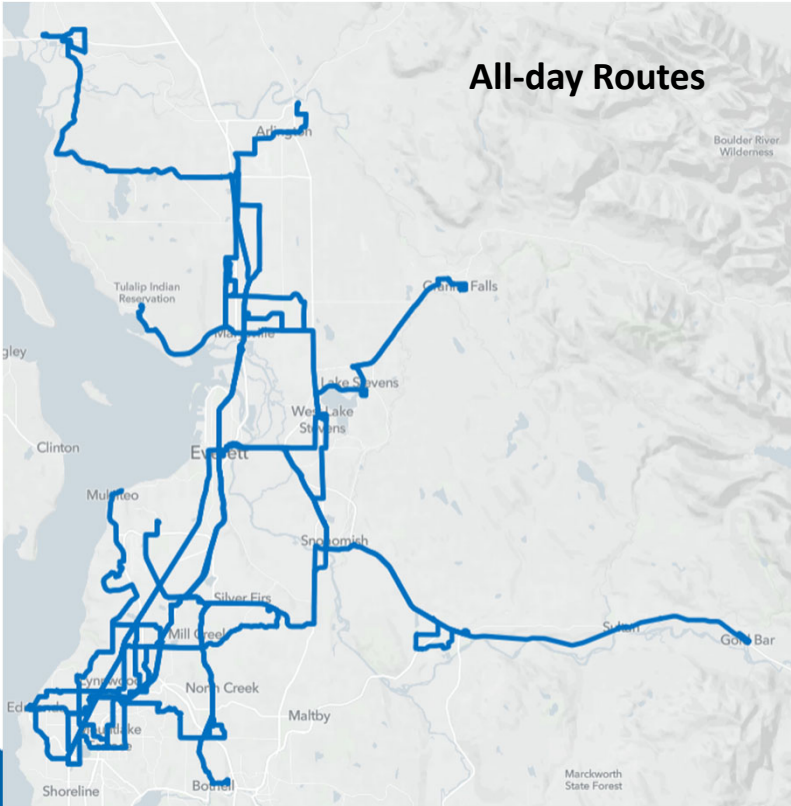
Adjust to
Changing Market

Focus on Equitable
Access

Travel Made Easy For ALL

March 2022 Network

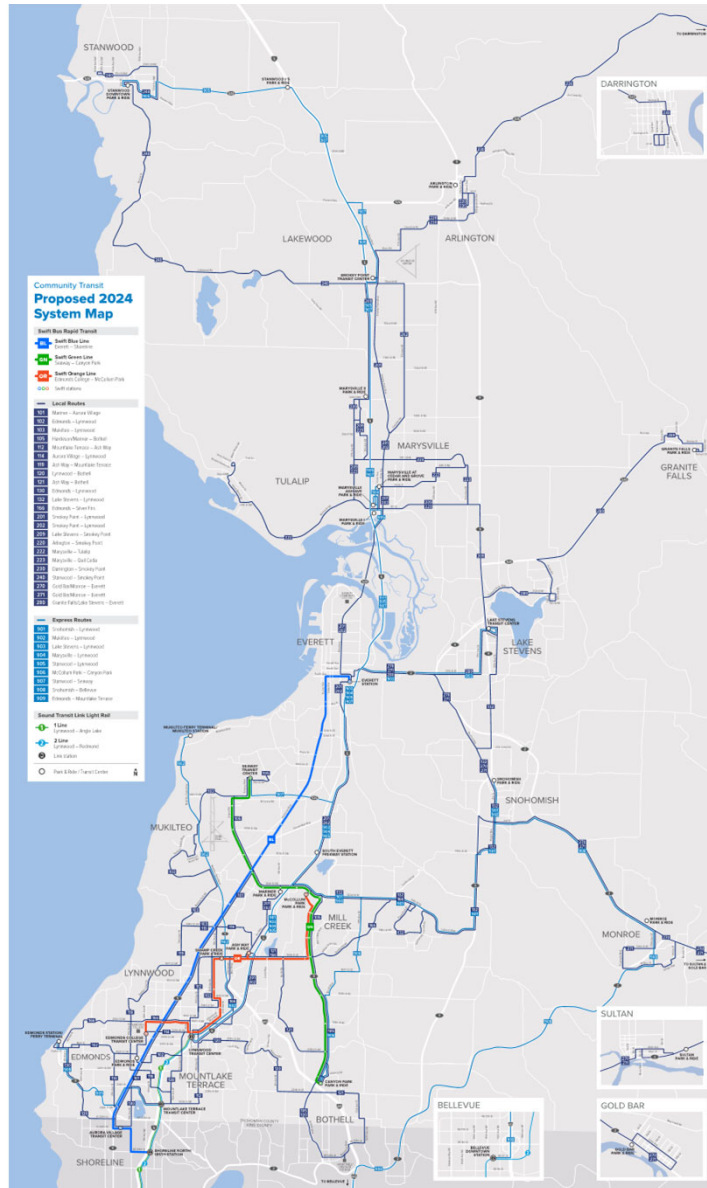
387,901 hours
7.7M miles



2024 Network Map

Maps available at:

[transit2024.participate.
online](https://transit2024.participateonline.com)



35 total routes
434,000 service hours



21 New and Altered
Routes
13 routes at 30 minutes
or better (weekday
peak)
26 routes with all day
service
21 routes operating
after 8 PM
New Express Route
system

2024 Network

Within ¼ mile of stops



683,429 residents (80% of county)



183,462 jobs (61% of county)



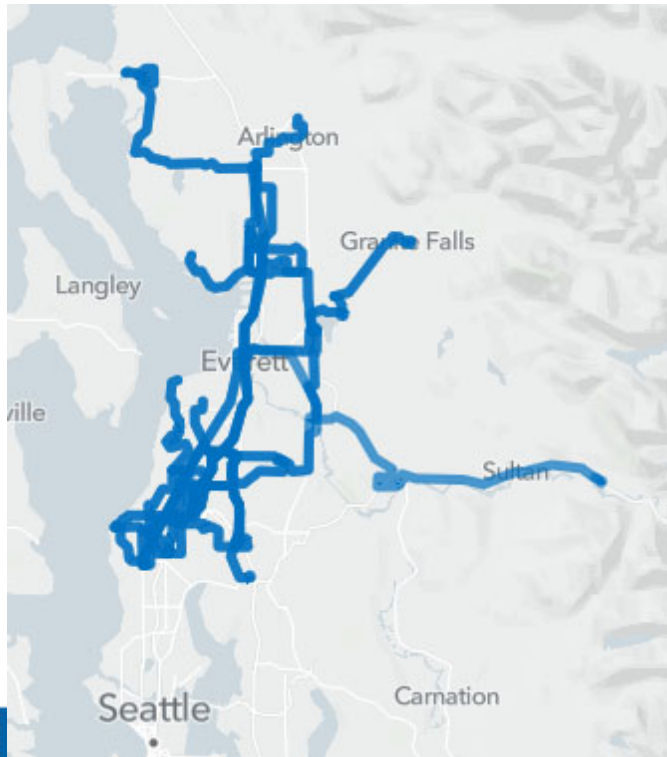
417 essential service destinations



March 2022 vs 2024 Draft Network- All Day Service

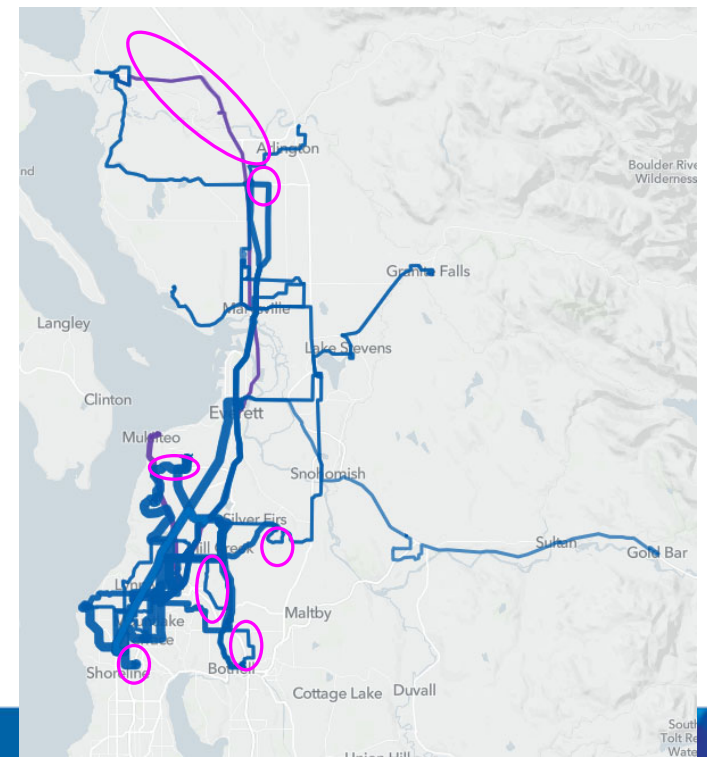
2022

- 21 Routes



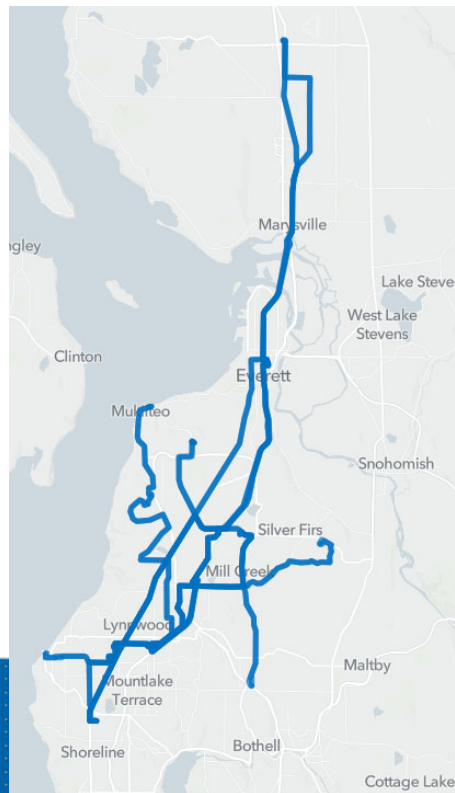
2024

- 26 Routes

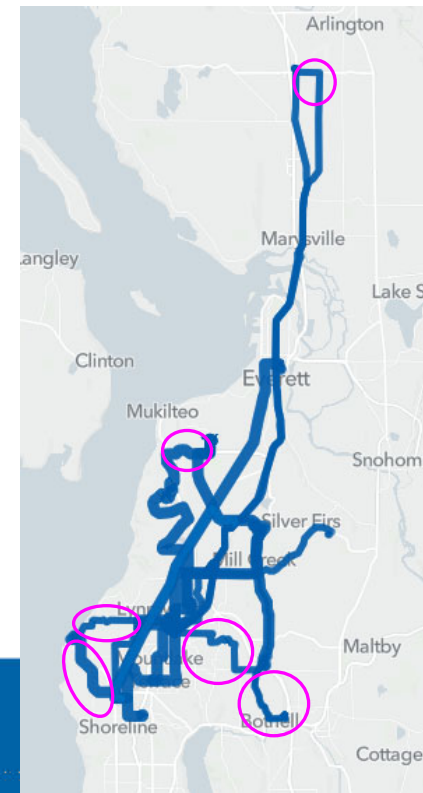


March 2022 vs 2024 Draft Network- local routes at 30 minutes or better (weekday peak)

2022
8 routes



2024
13 routes



Short-term Future: 2022-2024

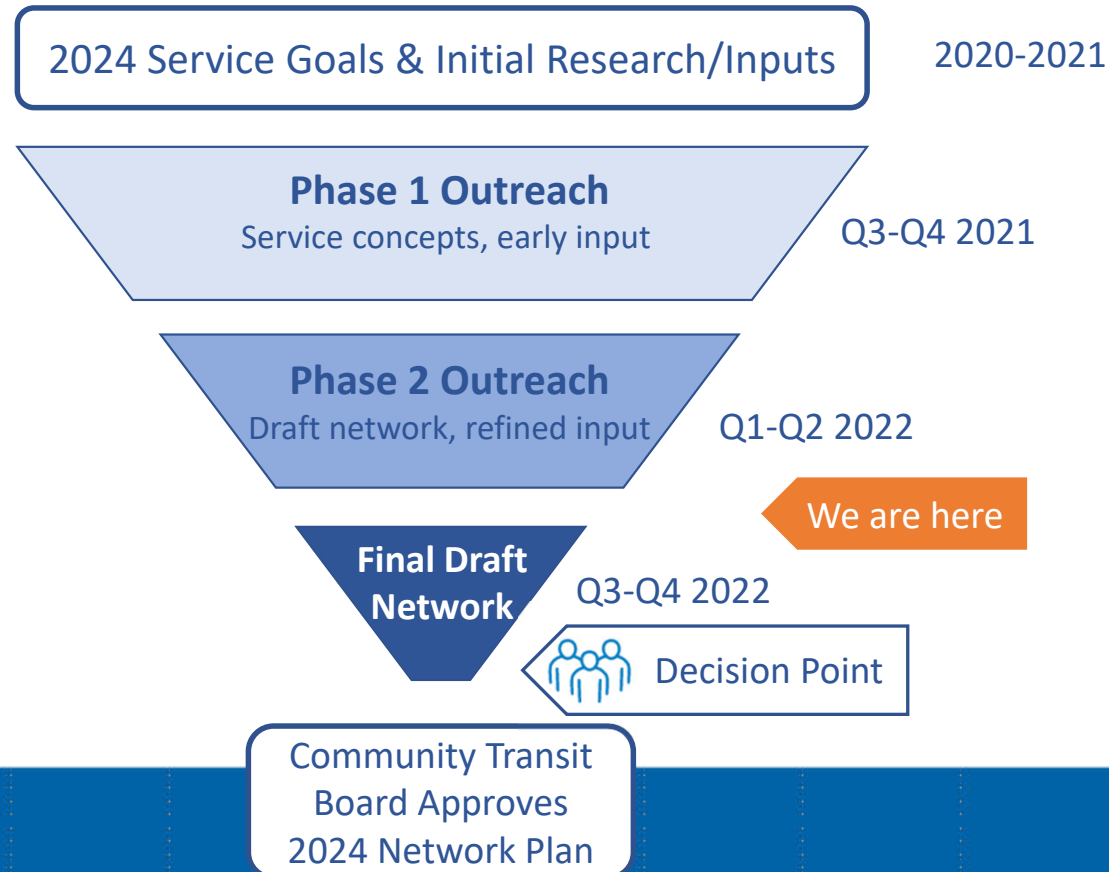
- Service additions constrained by available workforce
- Major hiring campaign underway
- Affects restoration of pandemic-related cuts and 2024 network investments

Rush Hour Rescuers
~~Drivers~~ Wanted

community
transit

APPLY
TODAY

2024 Development Timeline



Alternative Service Pilot Projects

- Goals:
 - Make travel easier for all using methods other than fixed-route buses
 - Co-develop new service models with local communities
- Lynnwood pilot launches this fall
 - Microtransit: small vehicles, point-to-point, on-demand via app or call center
- Currently exploring future pilot locations

Long-term Future: Long Range Plan

Community Transit Long Range Plan Timeline

2021		2022				2023
Q3	Q4	Q1	Q2	Q3	Q4	Q1
Phase 1: Visioning and Market Assessment						
			Phase 2: Service Development/ Scenarios			
					Phase 3: Draft and Final Development and Internal Plan Coordination	
						
Public Engagement and Project Coordination						



Public Outreach

Long-term Future: Long Range Plan

Growth Assumptions:

- CT LRP (2011): Service hours double
- VISION 2050 RTP: Community Transit boardings triple and service hours more than double
- Growth question: How to adapt and allocate resources effectively?





Questions And Comments

[illegible]

Comprehensive Plan Public Survey – Initial Results

The City initiated a public survey requesting input on the upcoming Comprehensive Plan Amendment and Municipal Code Update project. People were asked the following five general questions regarding their vision of the city:

- What is your vision of the City of Stanwood in the year 2044?
- What community improvements or opportunities do you think Stanwood should pursue over the next 20 years?
- What changes would you propose to the Comprehensive Plan?
- What changes would you propose to the Municipal Code?
- Do you have any other ideas you'd like to share with the City?

The survey was pushed out via social media: Facebook and twitter. It was also emailed to our party of record list and to the stakeholder list identified in the Comprehensive Plan Public Participation Plan. The survey remains open until the end of June.

Attachment A contains the comments the City has received to date and below is a summary of the general comments sorted into themes that emerged from the survey so far. The sort below is not listed in any particular order or priority and conflicting points of view have been included.

Attachment A

Protect Farmlands:

- Protect existing farmlands and family farms
- Encourage Agri-Tourism
- Keep rural identity
- Create a cottage food program

Improve Transportation:

- Fix SR 532
- Widen SR 532
- Improve transportation systems for both pedestrians and cars
- Improve paths, trails, and sidewalks

Growth Management:

- Limit growth in downtown
- Build more housing for low income and seniors
- Reduce urban sprawl
- Allow more high density multifamily and limit new single-family development
- Build up; not out
- There are too many look alike neighborhoods
- Support new mixed use and multifamily housing near Haggen's
- Build multifamily housing near I-5

City Infrastructure:

- Need a better library
- Fund a better police station
- Decide on where to place city hall and the police station
- Support school programs and education

Affordability:

- Need more affordable and accessible housing for seniors
- Make water and sewer more affordable for low-income residents

Small Town Character:

- Family friendly
- Business friendly
- No "Big Box" stores
- More local businesses
- More arts and craft festivals
- Revitalize downtown
- Plant more trees
- Need better landscaping
- More amenities like concerts or amphitheaters

Parks:

- Improve parks
- Save green spaces and add buffers
- Need a park in the uptown area
- Maintain outdoor lifestyle
- Create a town center park
- Need a better skateboard park

Public Safety:

- Want more police coverage
- Reduce crime in Stanwood
- Reduce panhandling and begging on public property

Businesses/Economic Development:

- Want a hotel and more shopping options
- Need jobs related to local industry and tech jobs
- More commercial zoning for shopping local
- No more mini storage facilities
- Need a hospital
- More restaurants and eateries
- Recruit medial businesses, including mental health facilities
- Prohibit mental health facilities
- Want a Dairy Queen
- Need another grocery store
-

Quality of Life:

- Regulate for long term uses
- Enforce noise ordinance
- Ban fireworks
- Ban Pit Bulls
- Reduce hours of on-street park (less than 24 hours)
- Need better vision and leadership; don't want to become another Lynnwood or Marysville
- No variances
- Reduce parking hours on 102nd to 30 minutes; allow loading / unloading zones

Communication:

- Serve community interests; not individuals
- Seek citizen input and listen
- Seek representatives for boards and commissions from the wider community, not just within city limits
- Create community advisory committee on social issues: low-income impacts, seniors, families



CITY OF STANWOOD ECONOMIC DEVELOPMENT BOARD AGENDA STAFF REPORT

MEETING DATES: June 17, 2022

SUBJECT: Twin City Mile Project

CONTACT PERSON: Patricia Love, Community Development Director
Sarah Cho, Economic Development and Marketing Manager

ATTACHMENTS: A – Survey Comments

BACKGROUND

The City of Stanwood initiated the Twin City Mile Steering Committee, to help guide the visioning and design of the Main Street Revitalization component of the City Beautification Action Plan – now referred to as the ***Downtown Revitalization*** project. In preparation for the Downtown Revitalization project, two business roundtables were held in the fall of 2021 to gauge business owners' interest in the gateway concepts and to start a discussion about what issues are important to consider as part of the larger project goals.

SUMMARY

Twin City Mile Steering Committee Meeting: March 23, 2022

The Twin City Mile Steering Committee met for the second meeting on March 23, 2022 via Zoom to continue the discussion for this project. The project goals were reintroduced in preparation of the discussions on critical corridor issues and inspirational concept designs. Maps created by Transpo Group from a recent traffic study were presented to discuss critical corridor issues along the Twin City Mile. The committee provided feedback on the critical corridor issues related to wayfinding, heavy traffic areas, and pedestrian concern areas.

	Committee Discussions
Wayfinding	- Historical Society on wayfinding - Wayfinding kiosks: physical vs. digital
Heavy Traffic Areas	- West Downtown traffic due to use as a bypass - High traffic during peak hours in East Downtown due to use as a bypass, minimal business activity during these hours - Explore traffic counts on different traffic hours focusing on retail activity - Parking activity in East Downtown, correlation between business hours and residents in the area - Community event planning: utilize traffic study to coordinate events
Pedestrian Concern Areas	- Crosswalk on 271st in East Downtown is unsafe, even with flags - Varying speed limits along 271st - Post more speed limit signs along the Twin City Mile

The inspirational concept designs were then presented for the Twin City Mile and broken into sections: 102nd Avenue, 270th West Downtown, Central Mile – Middle School area, 92nd Ave and 271st, Central Mile – Country Store and East Downtown. Committee members discussed potential design elements that were desired and voiced concerns on design elements to consider in creating a unified downtown.

	Committee Discussions
102nd Avenue	✚ Intersections with brick design will help slow down traffic ✚ Hard to navigate along 102nd with the amount of traffic ✚ Information to tie in the history of the brick elements ✚ Recognize indigenous populations in design plans ✚ ADA accessibility throughout 102nd ✚ Enhance parking stalls for safety and easy access ✚ Potential gateway off 532 to draw people into downtown ✚ Plaques along the Twin City Mile for history/storytelling ✚ Parking improvements West of 102nd to be included
270th West Downtown	✚ Better public parking signage for public parking lots ✚ Create an inviting main street, calm and safe experience for pedestrians ✚ Possible to remove telephone poles and other disruptions on sidewalks
Central Mile: Middle School Area	✚ Consistent maintenance along the Twin City Mile with grass ✚ Exercise points to highlight the distance to encourage pedestrian activity along the mile
92nd Ave and 271st	✚ Removing or adding turn lanes will be determined by traffic studies ✚ Middle lane along 271st is used by school buses and for turns ✚ Design elements of trees, bump outs, brick insets are all positive unifying themes ✚ Create a pedestrian friendly intersection ✚ How will Lover's Lane be included in this project
Central Mile: Country Store	✚ Concern with removing turn lanes and center lanes ✚ Budget will be determined by timelines and priorities from committee and community
East Downtown	✚ Curb-less street: steps into the businesses need to be leveled ✚ Possibility to turn 271st into one way street ✚ East Downtown Park create an inviting entry into downtown from train ✚ Gateway along 88th to invite into downtown

From the discussions from the first steering committee meeting, projects were categorized by length of project, either short or long term. Short term projects that may take one to two years will include pedestrian amenities (benches, planters, bike racks), wayfinding (signage, kiosks, banners), landscaping and art. Long term projects that may take three to five years will include roadway improvements, intersection improvements, art and traffic congestion.

Twin City Mile Public Survey

Based on the feedback and discussions from the Twin City Mile steering committee, a [public online survey](#) was developed and shared with the community. The survey was shared through city communications, social media, and local chambers. The survey was open from May 2 to May 20, 2022 and received a total of 277 responses. The survey consisted of four questions:

Survey

Complete the brief survey below to have your voice heard!

The City of Stanwood envisions celebrating its uniqueness by promoting a vibrant and economically robust downtown. The City is initiating the Downtown Revitalization Project that invests in our downtown business district infrastructure by creating Pedestrian-Friendly Streets, actively engaging storefronts with walkable sidewalks, encouraging the use of streets for community festivals, creating usable urban park spaces, and promoting the concept of buying local.

The Downtown Revitalization Project is focused on 270th Street NW and 271st Street NW between Stanwood City Hall Park and the Train Station at 84th Avenue NW (Florence Road). The corridor has been designated as the Twin City Mile. The City is looking for feedback from the community on this project. This feedback will be used to guide the design plans for the Twin City Mile.

Twin City Mile Survey

1. The Twin City Mile downtown revitalization will use a range of project types. Please indicate your preference for types of improvements in the corridor, in the following categories:

1A. Walk and Bike Friendly Streets

	High	Medium	Low
Bike Lanes	☐	☐	☐
Shared Use Sidewalks	☐	☐	☐
Benches, bike racks and pedestrian rest areas	☐	☐	☐

1B. Engaged Storefronts

	High	Medium	Low
Sidewalk café spaces	☐	☐	☐
Directional signage from SR 532	☐	☐	☐

1C. Streetscaping

	High	Medium	Low
Incorporate brick pavers	☐	☐	☐
Planter boxes and hanging flowers	☐	☐	☐
Street trees	☐	☐	☐

1D. Wayfinding

	High	Medium	Low
Directional signage and kiosks	☐	☐	☐
Historical plaques	☐	☐	☐

2. How would you prioritize the project improvement categories?

	Highest Priority	2	3	Lowest Priority
Walk and Bike Friendly Streets	☐	☐	☐	☐
Engaged Storefronts	☐	☐	☐	☐
Streetscaping	☐	☐	☐	☐
Wayfinding	☐	☐	☐	☐

3. The Twin City Mile project will require tradeoffs in implementing projects. Please rank the following considerations in your priority order

Only one selection per category

	Highest Priority	2	3	4	5	Lowest Priority
Pedestrian comfort (wider sidewalks, improved crossings)	☐	☐	☐	☐	☐	☐
Pedestrian-friendly features (more crossings, curb-less streets)	☐	☐	☐	☐	☐	☐
Improved traffic flow (limited driveway access and pedestrian crossings, speed limits, etc.)	☐	☐	☐	☐	☐	☐
On-street parking availability	☐	☐	☐	☐	☐	☐
Left turns for business and side street access	☐	☐	☐	☐	☐	☐
Aesthetics (planter boxes, hanging flowers, art installations, etc.)	☐	☐	☐	☐	☐	☐

4. Do you have any other suggestions for project types to implement?

Complete the optional contact information below to stay informed on the latest news about this project

Name

First

Last

Email address optional

Do you want to be a party of record, listed in the project's public documentation?

☐ Yes

☐ No

☐ Camano Island
 ☐ Unincorporated Snohomish County
 ☐ other:

Verification*

☐ I'm not a robot

reCAPTCHA
 [Privacy](#)
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From the 277 survey responses, the breakdown of where the respondents reside are:

- 94 Uptown (34%)
- 69 Camano Island (25%)
- 66 Unincorporated Snohomish County (24%)
- 24 Downtown (9%)
- 24 Did Not Specify (8%)

QUESTION 1 RESPONSES

Question 1: Overall

The Twin City Mile downtown revitalization will use a range of project types. Please indicate your preference for types of improvements in the corridor, in the following categories:

1A: Walk and Bike

Friendly Streets

1B: Engaged

Storefronts

1C: Streetscaping

1D: Wayfinding

Top Choices:

Sidewalk café spaces

Street trees

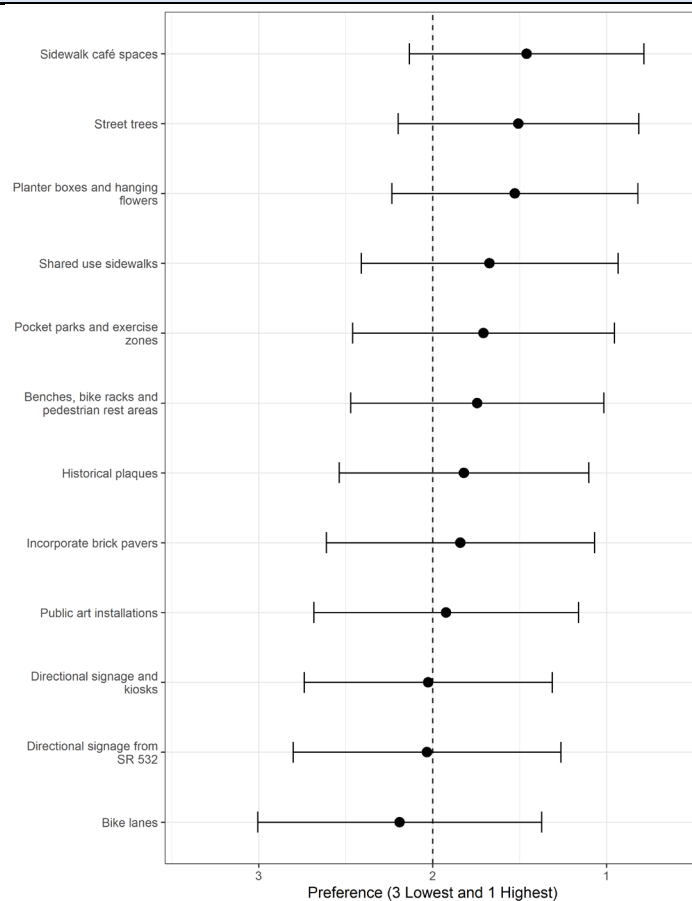
Planter boxes and

hanging flowers

Less Preferred:

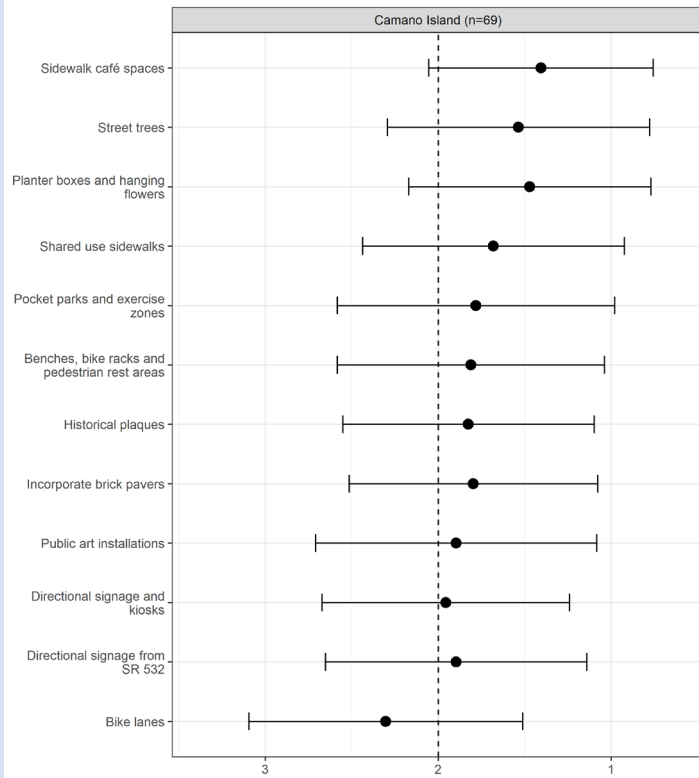
Directional signage

Bike lanes

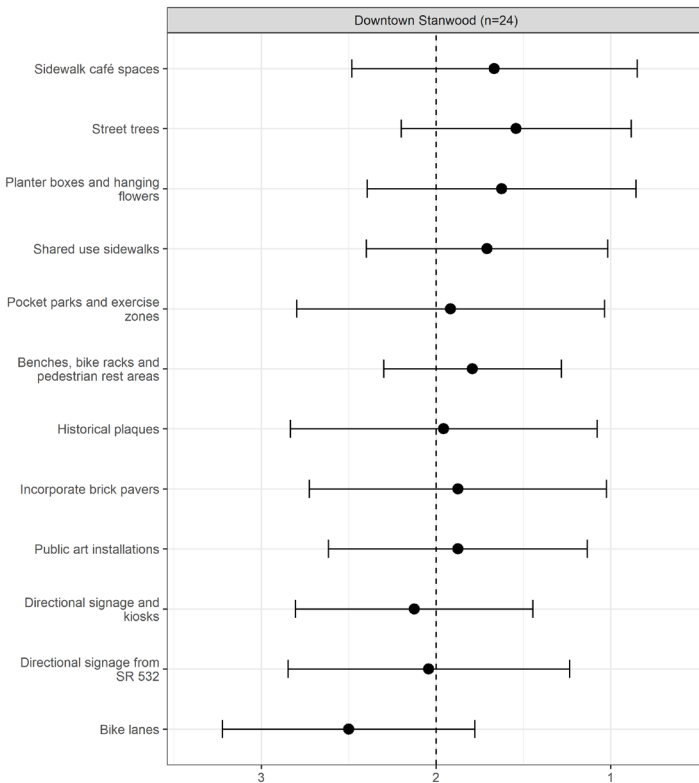


Question 1: Overall

Camano Island Responses

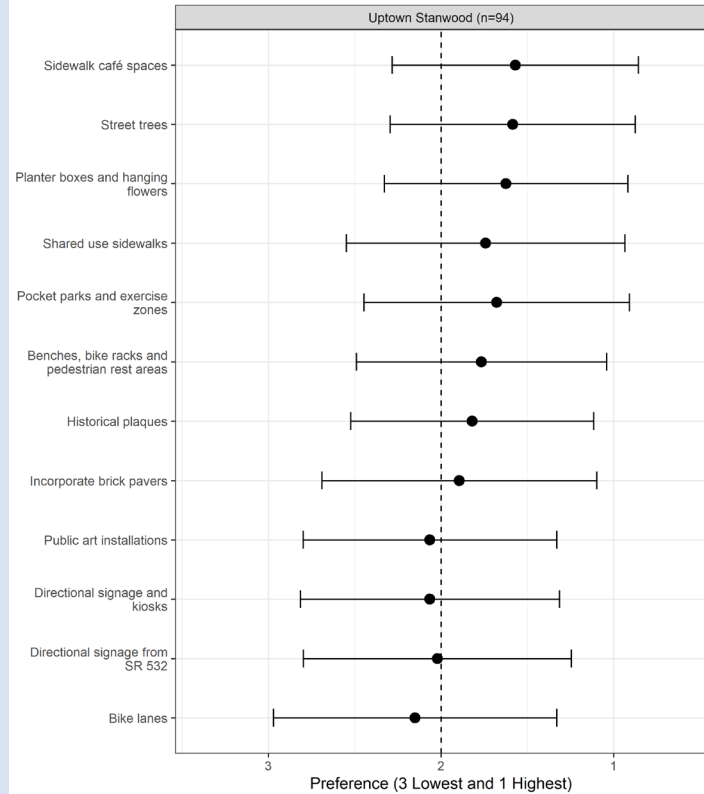


Downtown Stanwood Responses



Question 1: Overall

Uptown Stanwood Responses

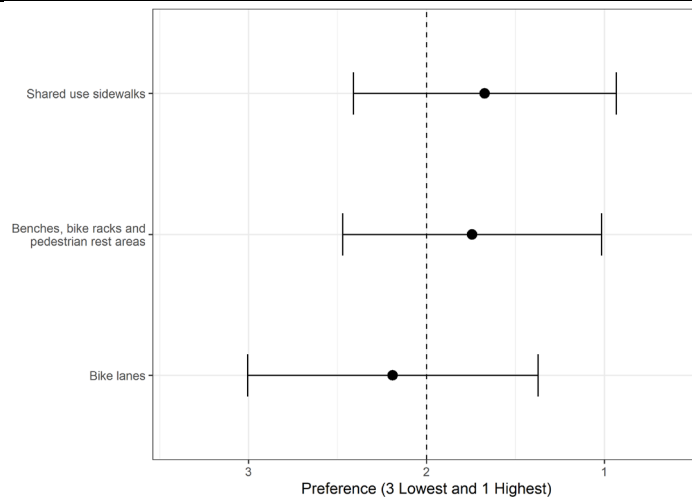


QUESTION 1 RESPONSES

Question 1: Categories

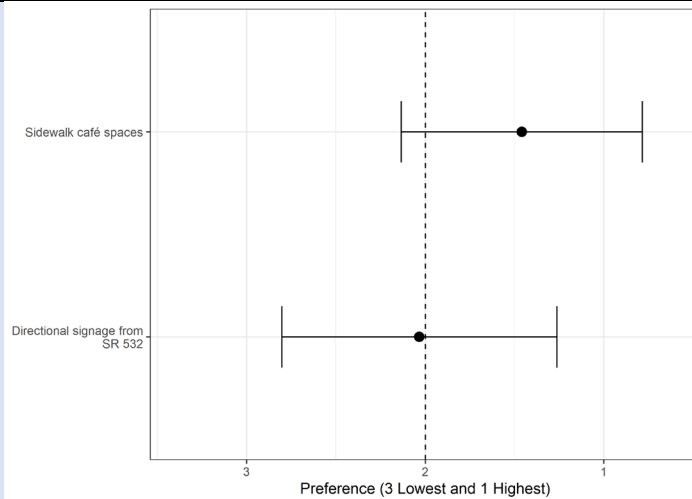
Please indicate your preference for types of improvements in the corridor.

1A: Walk and Bike Friendly Streets



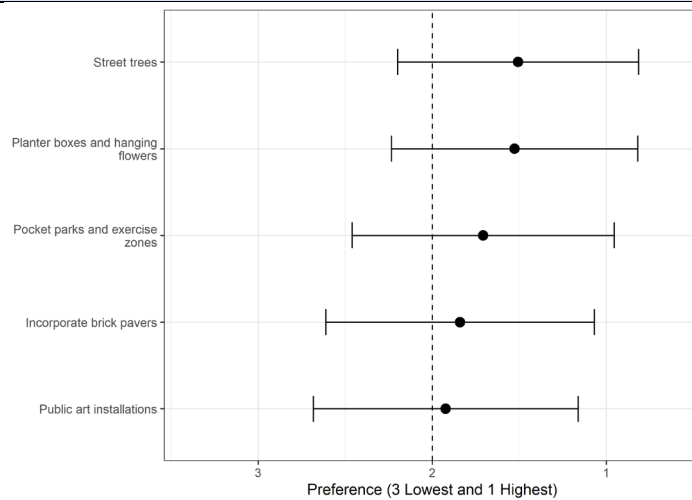
Please indicate your preference for types of improvements in the corridor.

1B: Engaged Storefronts



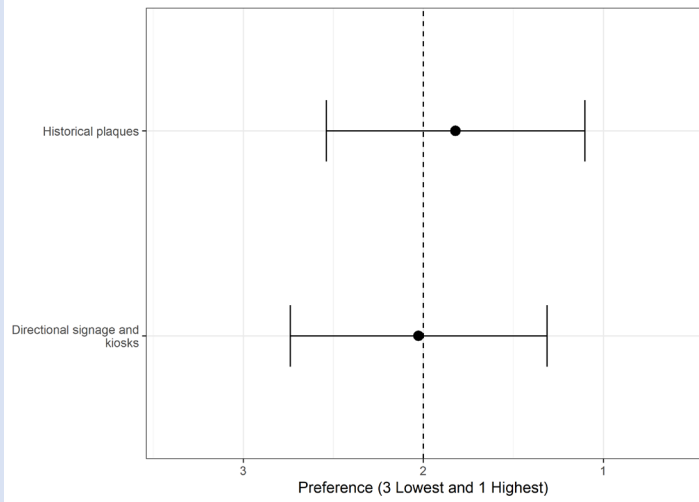
Please indicate your preference for types of improvements in the corridor.

1C: Streetscaping



Question 1: Categories

Please indicate your preference for types of improvements in the corridor.
1D: Wayfinding



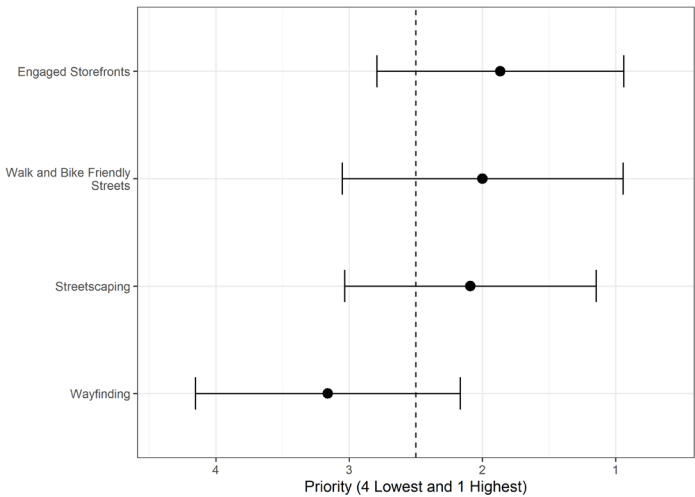
QUESTION 2 RESPONSES

Question 2: Overall

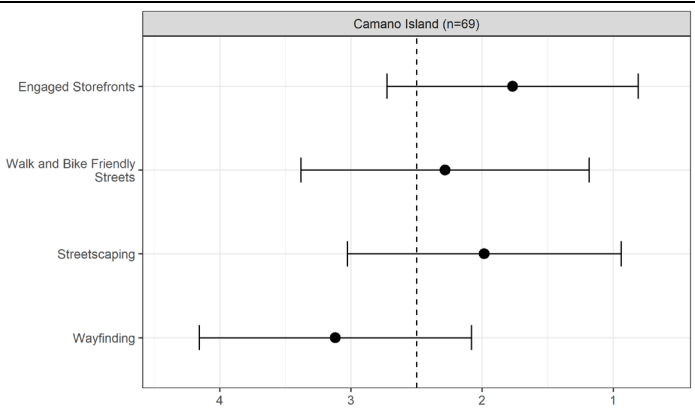
How would you prioritize the project improvement categories?

Higher Priorities:
Engaged storefronts
Walk and bike friendly streets
Streetscaping

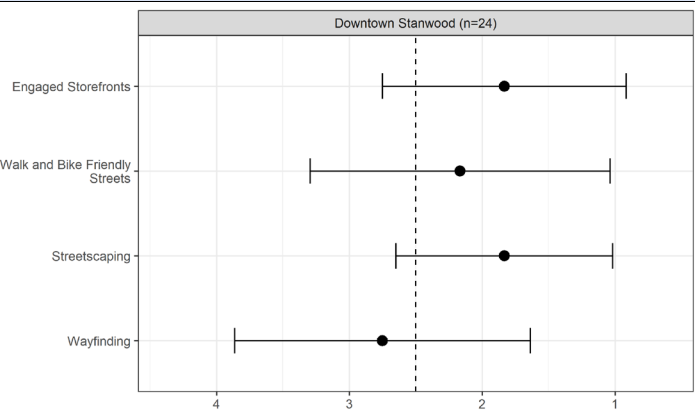
Lower Priority:
Wayfinding



Camano Island Responses

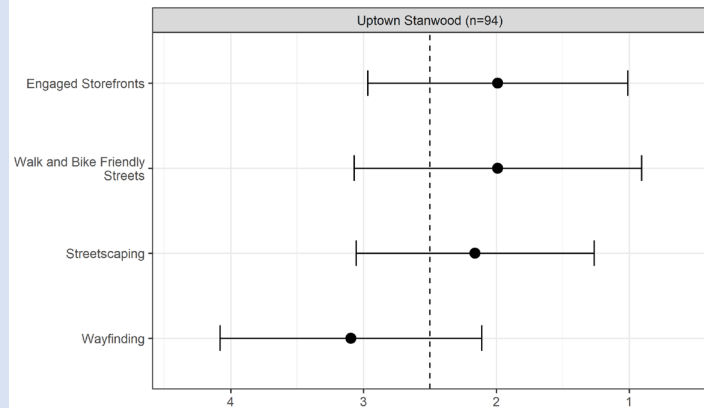


Downtown Stanwood Responses



Question 2: Overall

**Uptown Stanwood
Responses**



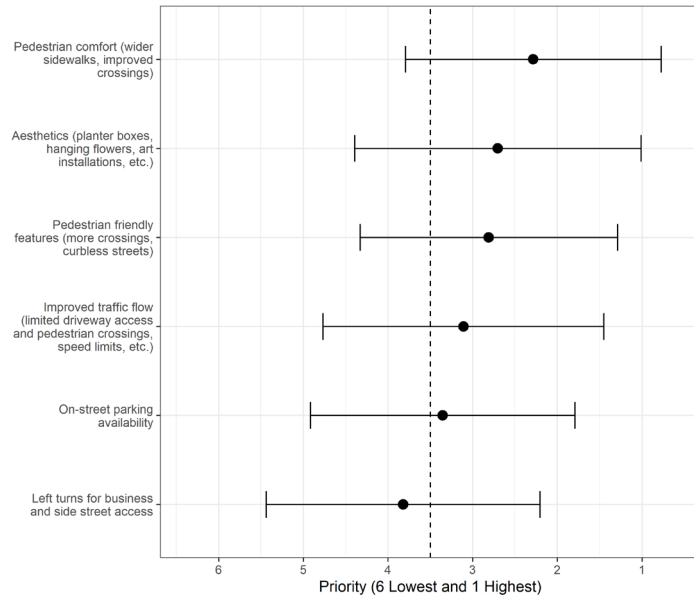
QUESTION 3 RESPONSES

Question 3: Overall

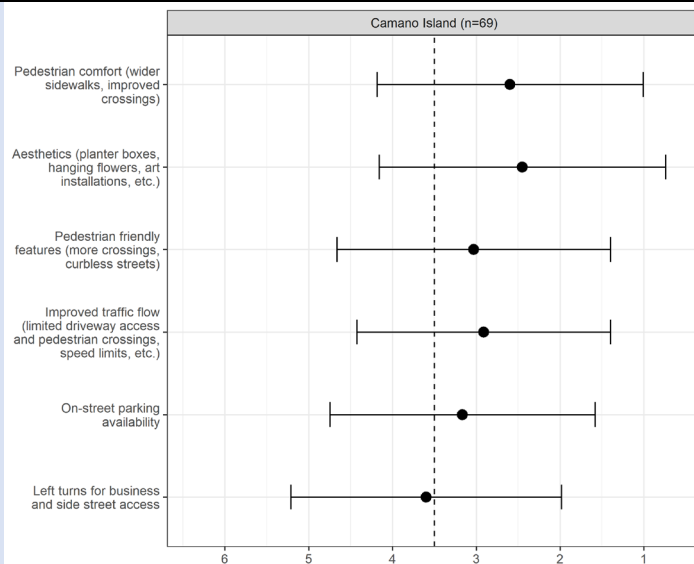
The Twin City Mile project will require tradeoffs in implementing projects. Please rank the following considerations in your priority order.

High Priorities:
Pedestrian comfort
Aesthetics

Low Priorities:
On-street parking
Left turns

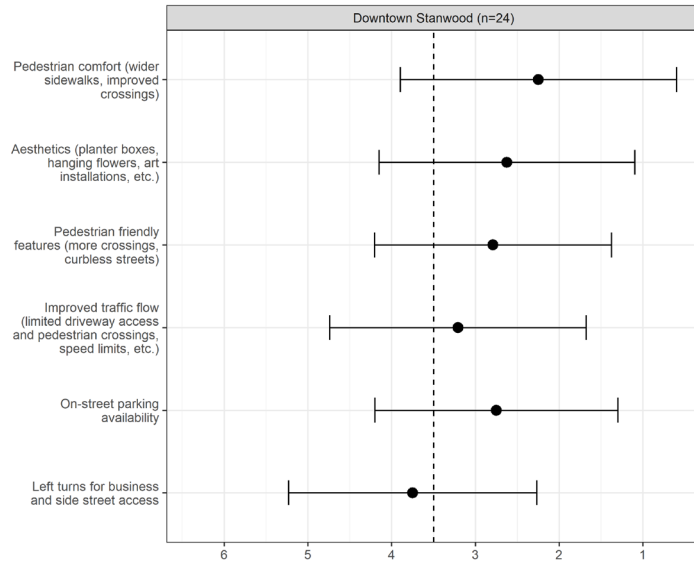


Camano Island Responses

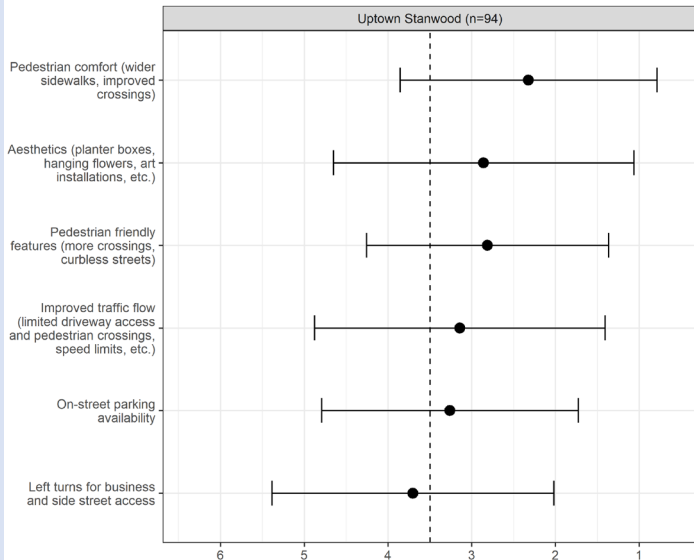


Question 3: Overall

Downtown Stanwood Responses



Uptown Stanwood Responses



The fourth question on the survey asked respondents for other comments or suggestions. Of the 277 submission, 107 comments were submitted and categorized into the following groups: downtown revitalization, parks, pedestrian improvements, city character/aesthetics, art, traffic/safety, parking, events, and other. The following are some of the comments from question four. Refer to Attachment A for all survey comments.

Downtown Revitalization	Parks	Pedestrian Improvements	City Character/Aesthetics
Remove old signage	Family friendly outdoor spaces	ADA accessible sidewalks	Sidewalk café's
Updated infrastructure, storefront grants	Water features: splash pad park, playground	Wider sidewalks/curbs	Small town, rustic vibe
Public restrooms	Dog park	Closed streets for pedestrian activity	Cohesive downtown look
Create an inviting downtown/city	All-abilities playground	Make crossings more visible	General maintenance with landscaping
Create an entertainment district	Upgraded baseball fields	Walkway along the TCM	Keep the brick road

Art	Traffic/Safety	Parking	Events	Other
Historical information	Minimize bike lanes	More parking for businesses	Food trucks	River access
Public art	Improved bike lanes	Difficulty parking on 271 st	Event promenade	Keep Stanwood small
Utilize empty storefronts for art installations	Narrow lanes to reduce traffic speed	Do not remove parking	Bollards	Collaborative effort between city, businesses, services, etc.
Murals around town	Traffic enforcement		Town square for events	Drinking fountains
More brick work	Roundabouts		Outdoor stage	

NEXT STEPS

Based on the discussions from the third steering committee meeting, city staff will present committee recommendations of the 10% design plants to City Council and prepare the 2023/2024 project budget. Once the design plans have been approved by City Council, city staff will begin 30% design plans.

Attachment A

Downtown Revitalization	Parks	Pedestrian Improvements	City Character/Aesthetics	Art	Traffic/Safety	Parking	Events	Other
Can we PLEASE remove OLD signage!!!! Seriously, like that whole Old Dollar Store sign has been there way too long and is awful looking.	A dog park for big and small dogs along with pet waste stations, rentable stalls for local farmers and homesteaders to sale local goods all year long	Close down streets on summer evenngs to allow for outdoor dining (like what Kirkland has done during covid on Park Lane). Parks and access to the water to encourage visitors to Stanwood. Create some kind of protected, pleasant walkway between the two ends of Stanwood that would encourage people to walk or bike between them. Bike rental kiosk?	Develop viking village to improve the aesthetic as the gateway to our community.	I'd like to see more info on the history of Stanwood and more brick work. We are also a city of artists and art work and sculptures celebrating stanwood and its history would bring color and beauty to our town.	Bike accessshould be limited, bikes belon on trails not streets. This is catering to a very low percentage of our citizens.	Don't take away parking - it will kill the businesses	Allow more food trucks Do some more community events like food truck Wednesday downtown it will support local restuats and business	A Collaborative marketing plan including the town, businesses, and services.
Congratulations on this fabulous effort! Please consider "storefront grants" to help businesses improve their storefronts. Other towns have done this and it really works!	Family fun park/spots, splash pad park? I know we have an off leash dog park here, but maybe something bigger? Walkable downtown	Completely close the street fromb the police station to Wayne's cafe. Make that whole street walking only. Better parking behind mammoth burget	Don't forget that Stanwood is a Scandinavian town. Don't forget that	Stanwood is a cute town that needs a slight face-lift , update. It would be nice to see public art in town. Like the sides of buildings painted (like downtown Arlington), bike racks, small statues representing the area. More green spaces. I've lived here for 32 years and have very much enjoyed it.	Don't reduce traffic lanes or on street parkig to put in bike lanes few if any will ever use.	There needs to be parking somewhere	Better setup for down town street festivals. Curbs are dangerous on 271st right now for events. Event promenade would be nice.	Access to the river. What happened to the ideas of the east coast planners that came because we won a consultation...and had great ideas? What happened to the questionnaire 20 years ago asking about the themed town idea...like the agricultural theme of the buildings of Camano Commons? That hotel planned for TCF better not be an ugly design, or a high rise...or we will be missing ANOTHER chance. There has been very little coherent and connected progress.
Encourage Old Town business facades, more signage, more community events, a town mural, historic markers, more walkable along strip with places to sit.	Incorporating playgrounds or splash pad.	Love this project. level-crossings for pedestrians could be huge in-terms of pedestrian experience and make sure adequate bike parking	Repave some streets like the brick roads. I live the small town, old rustic vibe. Would live to see stanwood get a little re vamp in some areas	I think it's important to utilize empty storefronts in some way to keep them from becoming areas for city camping, crime, or graffiti. Possibly a temporary art installation with lots of lights to increase visibility. Dress them up with plants so we are helping the environment at the same time. Make them appear as if they are not empty and a target. A play structure that can be easily broken down and moved once the building has tenants once again. This might also help to attract tenants.	improved bike lanes around the city and onto Camano Island.	More parking lots for events, downtown shopping/dining.	Bollards!! Ways to close down the entire street for farmers markets, etc.	Bring back the Dinky!
Start the project on the west side of town first. It needs the most improvement and is the best use of tax payer dollars.	More parks	Make pedestrian crossings much more visible to traffic day and night, most are dangerous and can't view someone leaving the sidewalk, the flags don't cut it. Including on Pioneer Hwy @ 272nd. Benches yes, bike racks no.	Fix the brick road.	Would be great to see murals around town.	Improve roads for better traffic flow through stanwood camano	On 271st where storefront parking is, it's hard to find parking let alone backing up is hard. Long trucks sticking out on the road is a real hassle as 2 lanes are not wide enough as I am passing through.	Continue/expand events that bring residents and tourists to Stanwood	Can we find a way to keep homeless people out?
I would suggest that there be an outreach to engage the community in re-naming Stanwood Twin City Mile to something that reflects the historical/unique features of the West end and the East end of our downtown. I think engaging the community in this re-naming effort will promote interest in the entire revitalization project.	We do not have options for stroller friendly parks in Stanwood. Having some would be great for young families. Would also love to see a waterfront development someday!	The old cement stairs that connect the hill with downtown needs to be replaced. They are very dangerous especially in the winter time.	Give this little town some Soul! ASAP		Narrow lanes to reduce traffic speed and discourage speeding Raised crosswalks Physical bike lane separators (planters, bollards)	Would hate to see all the good street parking disappear in front of the restaurants and bakery on main st near the train station	Designated community gathering place for bazaars, farmer's market, craft sales, car shows, etc.	Bring back the Dinky!
Please prioritize the existing business community in your planning.	Larger parks, nature walking paths	Less cars, more walking/biking	Just basic maintenance and cleaning of grassy areas especially along 532. In some areas it is very shabby looking. The park by the city hall could use some help too, it is not very welcoming or well maintained.		Shuttle system for elderly and handicapped	Add more parking for businesses	Stanwood needs a town square for events such as the farmers market, the art walk, 4th of July, summer concerts, national night out, Tree lighting, etc... revamp viking village to be that town square. No luxury condos in the heart of stanwood. Incorporate more small businesses interspersed with grass and trees and picnic tables where we can all gather to celebrate our town history.	Do something that can be done quickly and well.
Viking village could use some TLC, or replacement.	More green space. Replace empty nd rundown buildings with parks	Stanwood is a small city and doesn't need more pedestrian/bike lanes. They won't be used. They installed a sidewalk parallel to 532 near the Stanwood fire station and that is hardly used. Focus more on historical plaques, maintaining the streets, etc.	Make stanwood more entertaining for our youth! Someway to make them a positive part of the community.		Stanwood is not a very "bike-friendly" town. I would urge consideration of creating a designated bike path throughout the city, providing a safe place to ride bikes throughout Stanwood		I would like to know our city is forward thinking. Anything we design/implement now still viable and/or easily improved upon in 20 years? Any design I hope just enhances events (i.e. famers market). Accessible areas for food trucks? A purposeful space for an outdoor stage/performance area?	Drinking fountain
Placed downtown that people will actually want to go to, eliminate eyesore/abandoned buildings	Our city baseball fields. I would be nice to have at least one turf field so we can stay up with the surrounding communities. It's embarrassing when other towns have to come play on our flooded mud fields, plus unsafe for our kids.	Include sidewalks to other Stanwood roads: Marine Dr, Lakewood Rd, 532,etc	The area can look rough at times, it would be nice to beautify it a little more		More traffic enforcement. More speed enforcement.		The farmers market should be moved to the Main Street (271st)	https://en.wikipedia.org/wiki/Jan_Gehl
The way 1st street in snohomish is works well for allowing parking and people to visit stores. Stanwood has to spread out a population so need to focus on ease for people to get into the city and then walk around to interesting stores and restaurants pr ot won't sustain.	Please plan for an all-abilities playground (like for example Play For All Abilities park in Round Rock, TX). I believe children of all abilities should have access to a fun playground,and it would teach all children to be more compassionate.	Make sure everything is ADA compliant. We have a large disability population in Stanwood. Don't forget about their needs. The Snohomish county DD can offer guidance on disability friendly implementations.	Stanwood should have been made a theme town back in 80's....P L E A S E get rid of that eyesore entering Stanwood from 532 with the viking roof:(And say it isn't so.....we now have a CREMATORIUM right in the heart of the city....UGH!		Please no bike lanes. They take away from multiple lane roads/sidewalks and make traffic flow worse		There is no traffic on that rd. This is waste of resources. If anything? Stop shutting down that rd for events. Thats the main issue. Have event at heritage or somewhere with adequate parking	I really do not understand the point of this. It feels like we are trying to bring people to our town but the majority of the town doesn't like that. Why can't we keep it our little town? Why does everything need to be improved? I would like to see the projected costs for this. Our town likes being how it is. We don't want to draw Seattle people here- at all and we don't want to turn into Everett. It is okay to be simple and it is okay to not spend the citizen's money. Please don't change.

When inviting people into the city to shop we need to have public restrooms. These are historical buildings and most do not have handicap accessible restrooms. When traveling people will need restrooms, maybe in some of the pocket parks that were listed above we could have a restroom at each of those locations.	Pet pads, Splash pads, water features/fountain, upper living/lower retail opportunities	Would love if the crosswalks in town by the train tracks and Infront of the doorknobs and doilies had a button to turn on lights when crossing. It's very hard to see people crossing when there are cars parked by the crosswalks	So excited for this! I love when these types of areas have a clear visual distinction, like brick, landscaping, etc. so you know you have entered a special space.		Vehicle driving and parking needs to be more a priority as well as ADA spots. We live in an area we're we drive. This is not Seattle nor do we want to be!			Tell essac to remove the crap from their storefront windows. Really makes downtown look classy.
Public Restrooms	Outdoor spaces that encourage socialization and relaxation. Family friendly spaces and covered spaces for use in good and bad weather	Wide sidewalks and curb cuts so that people with mobility issues or who are wheelchair users can enjoy the downtown areas. Right now, some businesses on the west end are cutting off access to the sidewalks in violation of the ADA.	I would love to see Stanwood have the same vibrant downtown as LaConner.		Plan for traffic during events! I got stuck in gridlock that encompassed the QFC parking lot, 92nd, Highway 532 and Main Street and side streets. I wasn't attending the city event in the Country Store lot, just trying to go home.			Lower cost food options
Public art is lower priority when ugly wires and infrastructure are still showing. Flowers are high priority in an agricultural town. Wayward signs are less important in a world where everyone looks at their phones.	Safe space for families with kids to spend time outside close to shops and food.	Wider sidewalks (and continuous sidewalks), cafes, etc are super important - lots of the beautification of private businesses comes from those just existing - so I think that's top. As bike friendly as I am, the TC Mile would take millions to be bike friendly for an area that people don't usually use to commute - and we'd lose some of our historic brick roads. We love the brick roads! String lights across the streets would be a nice look too. Pocket parks, workout areas, all great ideas!	There should be an organized effort to make a cohesive downtown look. All new buildings green lit along the mile should have retail base floors and housing with street facing balconies. This would help tie together the current inconsistent building facades. Making accommodations to allow street side eating everywhere possible encourage a walking downtown eatery scene. Highly highly encourage all new playing to be native plants shrubs and trees to lower the landscaping maintenance costs.		Please keep traffic flow in mind, we are cramming houses in Stanwood and not updating infrastructure to keep up			Not have crematoriums downtown.
	Electric charging stations at the parks for devices and/or ebikes. Idea for a central plaza or main focus point, keeping in mind Heritage Park. I like keeping brick throughout downtown would be nice. What would a modern downtown look like? Keeping in mind, a lot of our businesses downtown are locally owned and succeed or fail based on our community.	Turn the cobble stone road into pedestrian walkway only with more shops and open market like pikes	Plant a variety of trees. The plum trees would look a lot better with contrasting colors. Make sure trees have room for roots— trees buckle sidewalks near school bus property. Plan for traffic during events! I got stuck in gridlock that encompassed the QFC parking lot, 92nd, Highway 532 and Main Street and side streets. I wasn't attending the city event in the Country Store lot, just trying to go home.		Left turns ... in general or on SR 532? Canals for boating, starting with the full ditch at Heritage park. Put punts in it and it'll look like Kent, England. More pedestrian crossings where there are a lot of shops. No need for more otherwise.			Please don't waste our tax dollars on something the city is not going to maintain properly. Keep Stanwood small. We don't want to be the next Arlington/ Smokey Point.
Create an entertainment district- live music more restaurants and bar options that stay open late Demo Viking village replace with mix used apts condos townhomes and businesses Turn the cobble stone road into pedestrian walkway only with more shops and open market like pikes Widen 532 thru downtown area make two lanes with additional turning lane Add more parking for businesses Bring more people to downtown with more housing options, and better retail and other options for fun.			Please maintain the street curb strips you have, my business is Studio 271 and it is a constant eyesore of weeds. The city took out all the shrubs 7 or so years ago but has not maintained it. Some sort of low maintenance landscaping needs to be installed. Thank you, Shoaleh 425.327.9453		Lit crosswalks. Limit parking nearest intersections so drivers can see traffic without needing to encroach on an intersection while turning left. 4 way stop signs (or speed bumps) in the neighborhood to the north of city hall (between City hall and Stanwood elementary). Drivers are constantly driving at high speeds through this residential neighborhood trying to beat traffic at the intersection of 532 & 102nd Ave NW.			
			Keep the small town, country vibe. Buy at and support small locally owned business. Big box, national chain retailers belong in Smokey point etc. Thanks for listening.		Roundabout or signal at Orchard's Nursery!			
			Make it a friendly place for small businesses. See Arlington and snohomish the more people that shop the prices are reasonable. Tables with umbrellas friendly outside happy hour appetizer places. Stanwood pubs charge too much for microbeers especially Stanwood Hotel saloon and SAAL, driving good customers to the Eagles club.		Roundabouts to slow and direct traffic near the railroad tracks and at the bottom of brick hill. Widen Brick hill.			
			More cozy cafe's with outdoor seating in summer, cute boutique shops. Look to LaConner for inspiration! Another grocery store option: Trader Joe's!		Roundabout or signal just prior to the bridge to Camano, or some other way to get turned around to go back to Stanwood from the far west end. We generally have to drive onto Camano and get turned around somewhere there.			
			And beautification definitely!! Also, PLEASE do not get rid of any of the original brick road.		Roundabout (Or anything that will help really) for the turn onto Marine Dr. That area is awful and I watched a car fly past me as I was waiting to let a disabled man on a scooter cross the road. The car was within 5 feet of hitting him. And its not the first time I have seen things like that or almost been hit myself. And beautification definitely!! Also, PLEASE do not get rid of any of the original brick road.			
			Some of this can be done on the cheap and doesn't need to wait for a big grant or funding source. Reconfiguring the street for more sidewalk space and narrower crossing distance could start by adding street cafes (perhaps pergolas) and bumps out at the intersections.		Secondary roads to allow a section BETWEEN shops to be closed down for street fairs and allow for outdoor cafes.			

			We would love to see Stanwood updated and “beautified”! We love our town but it has been looking a little neglected in some areas		We already have crosswalks, but the traffic laws are not enforced			
			Plenty of sidewalk café opportunities, small public plazas for versatile use along the route, sculptural landmarks for wayfinding/historical reference, pedestrian friendly crossings to make up for 532’s inaccessibility, dedicated food truck space allowing for rotating businesses. While wayfinding is helpful it is less urgent than the other items involved.		It’s annoying that sidewalk curbs seem to protrude onto the roadway when making a right turn. Turning right from eastbound 271st St onto southbound 92nd Ave is a prime example if you’re driving a full size pickup. You either have to protrude on the left hand turn lane or drive over a part of the curb. This isn’t the only example of this in Stanwood.			
			We love the brick roads! String lights across the streets would be a nice look too. Pocket parks, workout areas, all great ideas!		Widen 532 thru downtown area make two lanes with additional turning lane			
			I like keeping brick throughout downtown would be nice. What would a modern downtown look like? Keeping in mind, a lot of our businesses downtown are locally owned and succeed or fail based on our community.					



CITY OF STANWOOD ECONOMIC DEVELOPMENT BOARD AGENDA STAFF REPORT

MEETING DATES: June 17, 2022

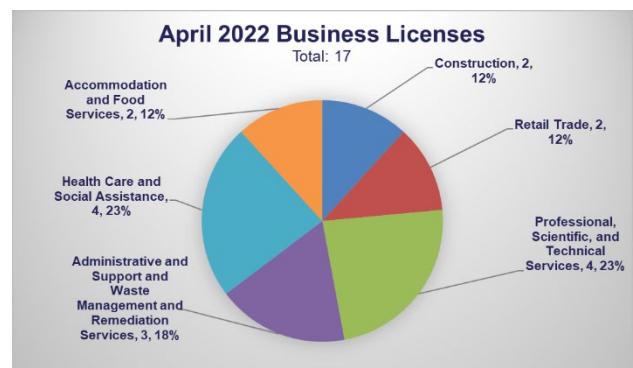
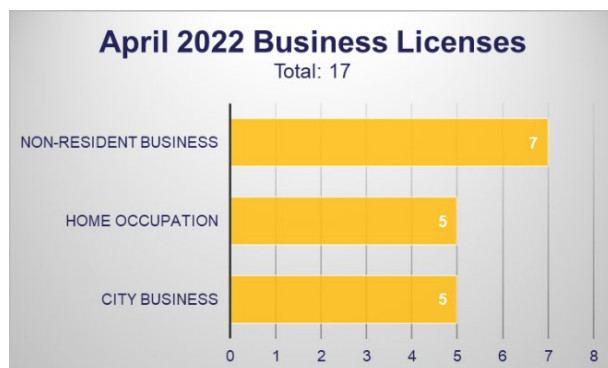
SUBJECT: Business License April/May 2022 Analytics

CONTACT PERSON: Sarah Cho, Economic Development and Marketing Manager

Business License Analytics for April and May 2022

For the month of April 2022, 17 business licenses were processed. 7 of the licenses were non-resident business licenses, 5 of the licenses were home occupation licenses, and 5 of the licenses were city business licenses.

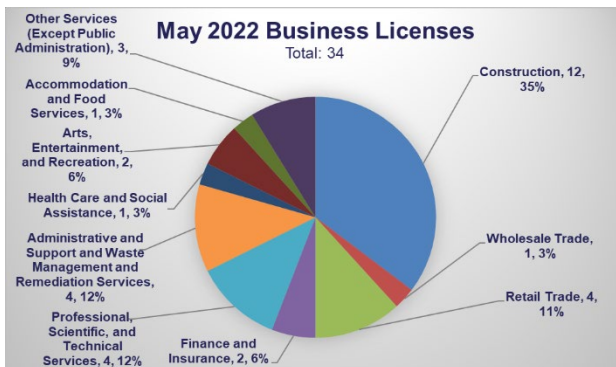
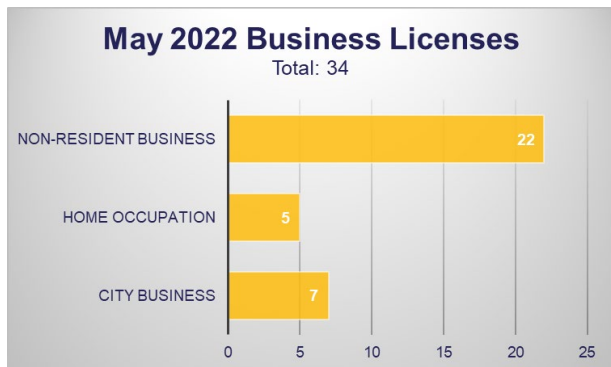
According to the NAICS codes for each business, 12% of businesses were classified as construction, 12% of businesses were classified as retail trade, 23% of businesses were classified as professional, scientific, and technical services, 18% of businesses were classified as administrative and support and waste and waste management and remediation services, 23% of businesses were classified as health care and social assistance, and 12% of businesses were classified as accommodation and food services.



For the month of May 2022, 34 business licenses were processed. 22 of the licenses were non-resident business licenses, 5 of the licenses were home occupation licenses, and 7 of the licenses were city business licenses.

According to the NAICS codes for each business, 35% of businesses were classified as construction, 3% of businesses were classified as wholesale trade, 11% of businesses were

classified as retail trade, 6% of businesses were classified as finance and insurance, 12% were classified as professional, scientific, and technical services, 12% of businesses were classified as administrative and support and waste and waste management and remediation services, 3% of businesses were classified as health care and social assistance, 6% of businesses were classified as arts, entertainment and recreation, 3% of businesses were classified as accommodation and food services, and 9% of businesses were classified as other services (except public administration).





CITY OF STANWOOD ECONOMIC DEVELOPMENT BOARD AGENDA STAFF REPORT

MEETING DATES: June 17, 2022
SUBJECT: Discover Stanwood Camano April/May 2022 Analytics
CONTACT PERSON: Sarah Cho, Economic Development and Marketing Manager

Discover Stanwood Camano Analytics for April and May 2022

April 2022

For the month of April 2022, Discover Stanwood Camano had 1,556 users visit the website for at least one session. There was also a total of 3,322 pageviews. 36.5% of the audience found the website through organic search, 33.2% of the audience found the website through direct search, 27.8% of the audience found the website through a referral, and 2.5% of the audience found the website through social. The top five states of audience location were Washington with 642 visitors, Virginia with 173 visitors, Wyoming with 102 visitors, Ohio with 41 visitors and California with 37 visitors.

For the month of April 2022, the Facebook page reached over 2,652 people and had 135 page visits. The Instagram account reached over 798 people and had 122 profile visits.

May 2022

For the month of May 2022, Discover Stanwood Camano had 2,511 users visit the website for at least one session. There was also a total of 4,641 pageviews. 52.7% of the audience found the website through organic search, 34.1% of the audience found the website through direct search, 10.6% of the audience found the website through a referral, and 2.5% of the audience found the website through social. The top five states of audience location were Washington with 1,081 visitors, Wyoming with 242 visitors, Virginia with 204 visitors, California with 51 visitors and Texas with 37 visitors.

For the month of May 2022, the Facebook page reached over 3,402 people and had 184 page visits. The Instagram account reached over 749 people and had 114 profile visits.

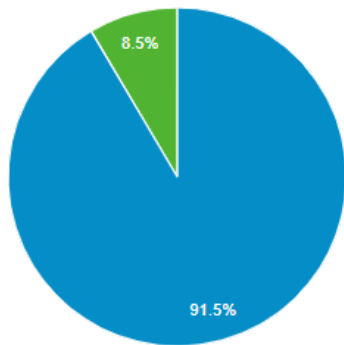
Discover Stanwood Camano Analytics

April 2022

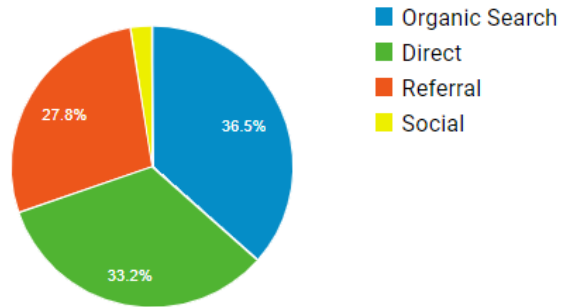
Audience Overview

Users: 1,556
Page views: 3,322

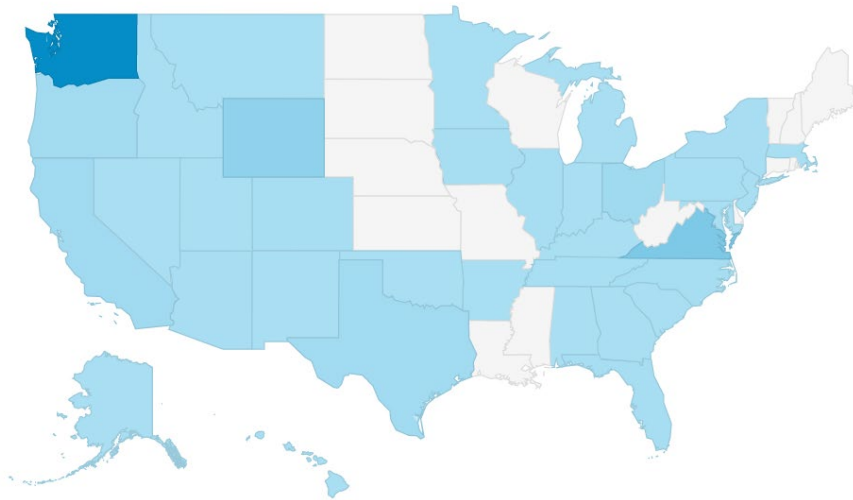
■ New Visitor ■ Returning Visitor



Acquisition Overview



Audience Location



Washington: 642
Virginia: 173
Wyoming: 102
Ohio: 41
California: 37

Facebook

Page Reach: 2,652
Page Visits: 135

Instagram

Page Reach: 798
Profile Visits: 122

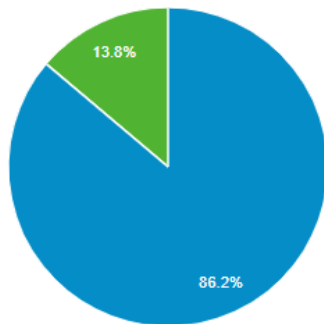
Discover Stanwood Camano Analytics

May 2022

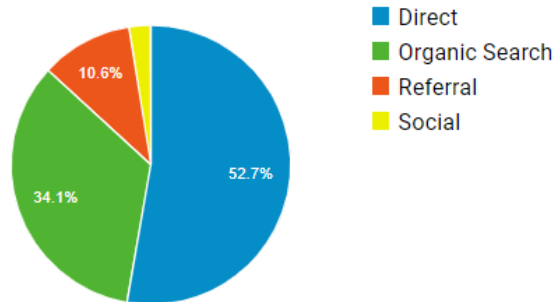
Audience Overview

Users: 2,511
Page views: 4,641

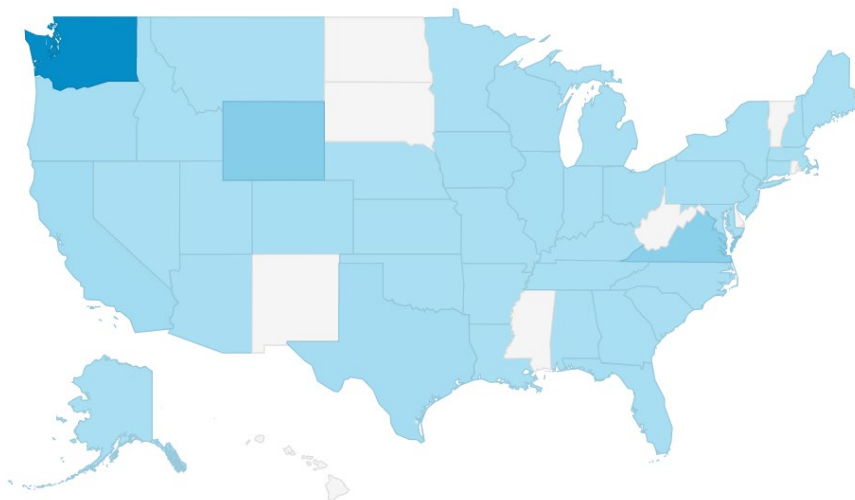
■ New Visitor ■ Returning Visitor



Acquisition Overview



Audience Location



Washington: 1,081
Wyoming: 242
Virginia: 204
California: 51
Texas: 37

Facebook

Page Reach: 3,402
Page Visits: 184

Instagram

Page Reach: 749
Profile Visits: 114