

City of Stanwood
Regular Meeting of the Economic Development Board
July 17, 2026 | 7:30 AM

Minutes

1. Call to Order

David Pelletier called the meeting to order at 7:31 a.m.

2. Roll Call

Economic Development Board Members Present: Les Andersen, David Pelletier, Kristine Birkenkopf, Teresa LaFleur, Tobin Fekkes
Staff Present: Aaron Weinberg
Others Present: None

3. Public Comments

4. Approval of Minutes

a. Economic Development Board Minutes 2026.03.20

Les Anderson made a motion to approve the minutes. Dave Pelletier seconded the motion. All were in favor of approving the minutes as written of the March 20, 2026, meeting.

5. Unfinished Business

6. New Business

a. Economic Development Activities Update

Aaron Weinberg provided updates on economic development activities, including business attraction, expansion, and retention. The board discussed site selector proposal opportunities provided through the State Department of Commerce and the Snohomish Economic Development Alliance. Most proposals were too ambitious for the properties available in Stanwood, requiring significant acreage. The board appreciated the City's retention activities, providing training resources, and meeting regularly with businesses.

b. Utility Box Art Project

The City is going to wrap three high-traffic utility boxes with vinyl wraps depicting Stanwood nature photos. The first three will depict common and icon local birds including herons, snow geese, and eagles. Two will be located near QFC and one at Heritage Park.

c. Creative Arts District Update

Aaron informed the Board that the City is seeking Creative Arts District certification for west downtown. The Board is very supportive of this project.

d. Job Fair Summary

Aaron gave an update on the Stanwood Regional Job Fair. The event drew about 200 job seekers to interact with 30 employers. The board appreciates these opportunities for local businesses and residents.

e. State of the City Video Project

Aaron shared a draft script for the upcoming State of the City Video Project led by Community Development staff.

f. Business Licenses: March–June 2026

7. Board Member Comments

8. Adjourn

9:02 a.m.

City of Stanwood

Attest:

Sid Roberts, Mayor

Lisa Sokolik, City Clerk