

ECONOMIC DEVELOPMENT BOARD

September 20, 2018 Meeting

The Economic Development Board met on September 20, 2018. The following people were in attendance:

Board Members	Staff	General Public
Les Anderson John Hanstad John Russell Michael Gianunzio	Patricia Love, CDD	Peggy Wendel

Absent:

Diane White

Jose Amado

Review Minutes of August Meeting

None

Rules of Procedure

Staff presented a draft Economic Development Board Rules of Procedure to the Board based off of the Planning Commission's rules. The Rules included:

- Election of Officers
- Disqualification
- Absences
- Voting

The Board reviewed and discussed the draft Rules and asked for minor amendments to the language along with adding the following two new sections: Stakeholders and Amendments. A revised draft will be brought back to the Board for their review at their October meeting. It is anticipated that the Board will elect a Chair and Vice Chair in October as well.

Hotel / Motel Study

The Board continued their discussion of attracting a hotel to the City. A subcommittee of the Board was formed as a "*Hotel Task Force*" to investigate and talk with hoteliers in the area to understand what investors need to locate in Stanwood. Randy Heagle, John Hanstad and Les Anderson volunteered to be on the subcommittee. John Russell noted that he would be able to help the subcommittee as needed. The subcommittee will report back on their progress at the next meeting.

2019 Work Plan

The Board reviewed the Draft 2019 Work Plan and made one minor amendment to the plan: guest speakers is the lowest priority and should be related to specific projects that the City wants to implement. The following work plan will be forwarded to the Council:

The Board has identified the following topics:

- City Support for Community Events: Barricades, Road Closures, etc.
- Hotel / Motel Feasibility and Outreach
- Review SDAT, Comprehensive Plan and Other Plans with the Intent of Creating an Economic Development Action Plan
- Flood Insurance and Certification under the Community Rating System (CRS)
- Status of Grants
- Economic Development Strategy / Implementation – Phase 2
- Connect (Improve Communication) with County Level Tourism Groups: Economic Development Alliance of Skagit County and Economic Alliance of Snohomish County
- Work with the Chambers on Stanwood Events
- Invite Guest Speakers to the Board Meetings Related to Topics on the Work Plan

Other General Updates

The Board requested additional information on the following:

- Does the City have a plan to improve pedestrian access at the intersection of 72nd Avenue and SR 532. Staff will review the Comprehensive Plan, Transportation Plan and Capital Facilities Plan to see if a project has been identified in that area. If not, it may need to be added to the City's planning efforts.
- Summaries the SDAT Plan and highlight the listed priorities, identify what has been accomplished and what still needs to be addressed.