

**City Council
COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE**

June 14, 2018 Meeting

The Community and Economic Development Committee (CEDC) met on June 14, 2018 with Councilmembers Judy Williams, Rob Johnson, and Elizabeth Callaghan; as well as Patricia Love, Community Development Director and Ryan C. Larsen, City Administrator. In addition, Tim Schmitt and Cathy Wooten attended.

1. *Special Events / Grant Process*

City Administrator, Ryan Larsen, presented Resolution 2018-13 establishing a special events grant program. The purpose of the grant program is to bring economic benefit to the community by supporting tourism activities and special events that bring new and repeat visitors to Stanwood. The intent is to kick-start an event by providing financial assistance with marketing and advertising.

The Economic Development Board acts as the Review Committee. The criteria for review includes: benefit to the Stanwood business community; cost effectiveness; ability to promote tourism and community marketing; and new or innovative ideas. The Mayor approves the grant awards based on a recommendation of the Economic Development Board. Copies of the grant awards are provided to Council.

Grant funds fall into three categories:

- New Events: applications for up to \$3,000
- Second Year Events: applications for up to \$1,500; and
- Recurrent Events: grants up to \$500.00 per year

Grant applications can be submitted twice a year, once by the last Friday in October and the second by the last Friday in March. The Committee recommended forwarding the resolution to the City Council for approval.

2. *Shoreline Master Plan Update*

Stanwood is required to update its SMP on or before June 30, 2019. To meet that schedule the majority of the staff work needs to be completed in 2018 with public hearings tentatively scheduled for early 2019. The State is not requiring any major updates to the City's inventory, restoration efforts, or cumulative impact analysis. However, we must include all state mandated updates between 2007 and 2017 as well as any local changes which have occurred since the last SMP adoption.

The Committee reviewed the \$15,000 grant award contract with the Department of Ecology and the draft Public Participation Plan Resolution 2018-14 with proposed schedule. The Public Participation Plan is required of all jurisdictions to show how the public will be informed and how they can stay

involved in the update process. The grant funds cover a portion of the city's cost to complete the SMP update as well as conducting an analysis of waterfront access and uses in Ovenell and Hamilton Parks.

The Planning Commission reviewed the Plan on June 11, 2018 and recommended that the Parks and Trails Advisory Committee and community students be included in the City's outreach efforts. The Planning Commission will act as the principal review body of the SMP updates with updates to the Community and Economic Development Committee as needed throughout the process. The CEDC had no changes and recommended to proceed as proposed.

3. *General Industrial Code Amendment*

There has been a request by several members of the community to make changes to the LI and GI zone surrounding air quality, odor, and dust. The City's Comprehensive Plan includes policies that support this effort: the Comprehensive Plan envisions residential and commercial areas connected with sidewalks, trails, and parks. Industrial uses are encouraged which do not adversely affect the health and safety of adjacent non-industrial and residential uses.

Stanwood has adopted additional development standards for light industrial parks within the Light Industrial zoning district. These standards contain specific language prohibiting typical uses that would be bothersome to adjoining commercial or residential neighborhoods. Staff is proposing to use these standards as the starting point for the code amendment.

The Planning Commission reviewed the preliminary draft on June 11, 2018 and recommended that staff consider amendments to reduce "vagueness" in the code and address enforcement issues. The CEDC agreed with the Planning Commission's recommendations.