

Economic Development Board

Stanwood City Hall
Conference Room
10220 270th Street NW, Stanwood

Meeting information is posted online at
<https://stanwoodwa.org/>.

Friday, May 16, 2025, at 7:30 AM

1. Receive the Minutes of the March 21, 2025 Meeting
2. Downtown District Initiative Update
3. Public Art Project
4. Tourism Promotion Grant
5. State Route 532 Intersection Control Evaluation
6. Business License Analytics
7. EDB Next Meeting, tentatively scheduled for June 20, 2025

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Economic Development Board Members Present: Les Andersen, Dave Pelletier, Kristine Birkenkopf, Natalie Hagglund, Dustin Dekle

Staff Present: Patricia Love, Niki Strachila, Audrey Rotrock

Others Present: Tammy Schorno

Kristine Birkenkopf called the meeting to order at 7:30 a.m.

1. Receive the Minutes of the January 17, 2025 Meeting

The January 17, 2020 meeting minutes were unanimously approved.

2. Storefront Improvement Program

All were in favor of moving the MQ Gadgets, Gifts, and Goodies Storefront Improvement Program application forward to City Council.

All were in favor of approving the amendments to Jack Plums Salon Storefront Improvement plans.

3. Twin City Mile Revitalization

Staff gave an update on progress on the Twin City Mile Revitalization project. EDB members would like to see the banners hung up on the West end. They would also like to see turnbuckles added to the City arch. This would prevent banners from sagging in the center.

4. Brick Road and Cedarhome Drive Redesign

By making eastbound 270th Street right turn only onto 102nd Avenue, it will create more traffic at the 102nd Avenue and 271st Street intersection. Consider making 102nd Avenue and 271st Street intersection a 4-way stop.

Consider widening sidewalks on the north side of the brick road on 270th Street, unless utility poles would interfere.

When making a left turn, westbound from 270th Street onto 102nd Avenue, there is low visibility of cars coming from the north on 102nd Avenue.

5. Discover Stanwood Camano Tourism Brand Update

Board members agree that the new tourism page on the City's website is a good compromise to discontinuing the Discover Stanwood Camano website.

6. Business License Analytics

The Board finds the business license analytics to be helpful.

7. Round Robin, Time Permitting

The Board appreciates all the social media updates.

The traffic signal at 267th Street and 72nd Avenues needs to be re-timed. It causes backups on SR532. Staff is working with WSDOT on an evaluation of all SR532 within Stanwood city limits and will update the Board as the study progresses. Readerboard signs will be installed in 2025. Landscaping along SR532 will likely be slated for 2026.

8. EDB Next Meeting is tentatively scheduled for Friday, May 16, 2025.

Adjourn: 8:57 a.m.



Staff Report

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**CITY OF STANWOOD
ECONOMIC DEVELOPMENT BOARD
AGENDA STAFF REPORT**

DATE: May 16, 2025

SUBJECT: March Economic Development Board Topics

FROM: Patricia Love, Community Development Director
Nicole Strachila, Communications and Marketing Specialist

DOWNTOWN DISTRICT INITIATIVE UPDATE

Background

Stanwood City Council has expressed interest in exploring the creation of a Historic Preservation Ordinance and/or the establishment of a Creative Arts District. These initiatives are intended to preserve Stanwood's unique heritage, support the local arts community, and stimulate long-term economic growth.

Phase 1: Assessment Phase

The City has officially launched Phase 1 of this initiative—a yearlong feasibility study to evaluate the potential for creating one or both of these types of districts. The assessment includes the following key steps:

1. **Assemble Team:** Form a stakeholder group consisting of technical experts and engaged community members.
2. **Inventory:** Conduct an inventory of local historic, artistic, and cultural assets.
3. **Research Programs:** Identify relevant state and federal programs to support the initiative.

4. Initial Evaluation Study: Analyze the feasibility, including potential economic impacts, costs and challenges.
5. Identify Funding Sources: Explore opportunities such as percent-for-the-arts programs, grants, partnerships, sponsorships and donations.
6. Zoning Review: Review existing zoning regulations to identify potential obstacles or areas for alignment.
7. Committee and Council Review: Present findings to City committees and Council for review and guidance.

Progress to Date

Staff have assembled the Downtown District Committee, which held its first meeting on March 18. The committee includes representatives from City Council, Stanwood Commerce Alliance, Camano Chamber of Commerce, Stanwood Camano Arts Association, local businesses and artists.

The purpose of the committee is to provide feedback and guide the evaluation. At the March 18 meeting, members expressed strong support for pursuing both a creative and a historic district. The next committee meeting is scheduled for May 20 at the Historical Society. In preparation, staff are finalizing the **Initial Evaluation Study** (Step 4), which will provide a detailed analysis of each type of district. This study will help the committee consider potential boundaries, assess the feasibility of pursuing one or both districts, and begin identifying benefits, challenges, partnerships, funding sources, etc.

Once the committee has reviewed the evaluation study and provided further direction, staff will complete steps 2 and 3 (asset inventory and program research). In addition, staff are developing a clear mission, vision and set of values for the committee to ensure a shared understanding of its purpose and objectives for the remainder of the year.

PUBLIC ART PROJECT

Background

In alignment with Stanwood's goals to enhance placemaking and promote community identity through the arts, the City has allocated **\$15,000** to fund a Public Art Project. This initiative is intended to serve as a launching point for a broader, long-term public art program that celebrates local culture and fosters civic pride.

Project Development

To begin the planning process, staff convened a small working group consisting of representatives from Stanwood Camano Arts Advocacy Commission, City Council, and City staff. The group's initial focus was on commissioning a **mural** located in the

downtown area. Preliminary steps were taken to develop a call for artists and to explore potential mural sites.

However, as the team evaluated estimated costs for hiring a professional artist and purchasing materials, it became clear that a mural alone may consume the full budget and limit flexibility. In response, the group has opted to **pause a call for mural proposals** and broaden its exploration of public art opportunities.

Next Steps

Staff has scheduled a tour with the working group to visit other communities and examine successful public art installations.

This research phase will help the team identify cost-effective, impactful art that fit Stanwood's character and budget. The project scope and call for artists will be prepared later this year, with actual the artwork being produced in 2026.

Vision

The intent of this initial public art investment is to create a strong foundation for a **sustainable, long-term public art program**. By taking the time to explore diverse approaches and learn from peer communities, Stanwood will be better positioned to launch a thoughtful and inspiring program that grows with the city.

Request for Input

As part of this process, **staff are seeking input from the Economic Development Board**. Specifically, we welcome the Board's thoughts on the following:

1. **Types of Public Art:** What forms of public art do you believe would be most impactful or appropriate for Stanwood's character and business community?
2. **Inspirational Communities:** Are there cities or towns you feel have strong, effective public art programs we should explore or learn from?

GRANT REQUESTS

Background

Stanwood City Council established and funds the Special Events and Tourism Promotion Grant Program under Resolution No. 2018-13. The program is designed to support community events that attract visitors from outside the Stanwood area, thereby promoting tourism and economic activity. Grant requests are reviewed by the Economic Development Board and awarded by the Mayor. Events drawing fewer than 4,000 participants may be eligible for grants up to \$1,000, while events expecting over 4,000

attendees may receive up to \$2,000. All applicants must provide matching funds equal to at least 50% of the requested grant amount.

Tourism Promotion Grant – Twin City Idlers Car Show

The Twin City Idlers Car Show, held annually on the last Sunday in June in downtown Stanwood, is one of the premier events in the region. It is recognized as the second-largest car show in Washington State, drawing more than 10,000 attendees from across the state. Featuring a wide array of classic and contemporary vehicles, the event significantly boosts local tourism and business activity.

Staff Recommendation:

Staff recommend approval of the Twin City Idlers' Tourism Promotion Grant request in the amount of **\$2,000**. The total event budget is **\$23,800**, exceeding the required match.

Approved Grant Requests to Date

Event	Grant Awarded
Glass Quest	\$2,000
Snow Goose & Birding Festival	\$2,000
Studio Tours	\$1,000
Twin City Idlers Car Show (pending)	\$2,000

Grant Budget Summary

The City has allocated **\$12,000** for Tourism Promotion Grants in 2025. If the Twin City Idlers Car Show grant is approved, **\$5,000** in grant funding will remain available.

SR-532 CORRIDOR STUDY



The City of Stanwood has partnered with the Washington State Department of Transportation (WSDOT) and TranspoGroup to complete a **yearlong comprehensive corridor study of SR 532**. The study aims to improve traffic flow, driver and pedestrian safety, and multimodal connectivity along one of Stanwood's most critical roadways.

Initially, the city had budgeted for two **Intersection Control Evaluation (ICE)** projects, looking at 72nd Ave NW and 102nd. However, the scope has been expanded to a full **corridor-wide study and 10% design plan**. This more holistic approach ensures that the city will have a strategic and long-term transportation plan for SR 532 in place, and that we are not focusing on intersections in isolation.

Key Study Objectives

- **Perform a thorough traffic analysis** to identify existing traffic conditions, congestion patterns, and operation challenges along the corridor. This analysis will include evaluating traffic volumes, travel times, intersection performance and multimodal interactions to establish a baseline for improvement strategies.
 - **Perform an intersection control evaluation** to explore intersection improvements at seven intersections across the city, with an in-depth look at 102nd Ave NW and 72nd Ave NW (e.g., roundabouts, signals, and access management). This evaluation will help identify the most cost-effective solutions to improve traffic flow, safety and multimodal access.
 - **Hold advisory group meetings** with key stakeholders (business owners, transit partners, school district, council, etc.) to ensure the study aligns with community priorities.
 - **Create a 10% design plan** that incorporates recommended improvements. This plan will serve as an early-stage blueprint for future transportation improvements and will also help the city secure grant funding for projects along the corridor.
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Why It Matters for Economic Development

SR 532 is the primary transportation corridor through Stanwood and is vital to local commerce, commuting, freight movement, and access to downtown businesses and residential areas. A safe, efficient, and well-designed corridor will:

- ✓ Improve **access to local businesses**, especially in the revitalized downtown core.
- ✓ Enhance **walkability and connectivity** for residents, employees, and visitors.
- ✓ Support **future growth and investment** by identifying infrastructure solutions in advance.
- ✓ Serve as a platform for securing **grants and outside funding**, including federal and state programs.

Next Steps

- TranspoGroup, our on-call traffic engineering firm, will begin data collection and stakeholder engagement in the coming weeks.

Project Timeline

The study will be completed by spring 2026.

- Spring through Summer 2025: Traffic Analysis
- Summer through Fall 2025: Intersection Evaluations
- Fall 2025 through Spring 2026: 10% Design Plan
- Ongoing: Advisory Group Meetings

Project Funding

The total project cost is \$150,000.

Business License Analytics

March & April 2025

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March & April 2025 Business Licenses

City Businesses	Doing Business As	Business Description	Location	Number of Employees	Status
STANWOOD TATTOO STUDIO LLC	STANWOOD TATTOO COMPANY	Tattoo Shop, Tattooing.	10003 270TH ST NW, STE A	0	Approved
KICKEDOUT LLC	KICKED OUT	All Other Miscellaneous Retailers.	8705 271ST NW #1	1	Approved
ROASTED COFFEE LLC	ROASTED COFFEE CO	Coffee Shop.	8529 CEDARHOME DR	0	Processing
PLAUTZ, MEKENZIE SHAY	THE BLONDE DEALER	Hair Salon.	7208 267TH ST NW, STE 104	1	Approved
SHEBA'S LOVE ADULT FAMILY HOME LLC	SHEBA'S LOVE ADULT FAMILY HOME 2	Health Care Assistant. ADULT FAMILY HOME BUSINESS	27008 78TH AVE NW	2	Approved
ERVIN, KERRIE ANN	HAIR BY KERRIE	Beauty Salon.	9902 270TH ST NW, STE A	1	Approved
HAIR BY MEL LLC	HAIR BY MEL	Beauty Salon, Cosmetology.	7430 276TH ST NW	1	Approved
EVERGREEN TREATS CO LLC	EVERGREEN TREATS CO LLC	I BAKE AND SELL COOKIES, BROWNIES, AND CAKES TO CUSTOMERS	8701 271ST ST NW, UNIT 101	1	Approved
ROMO, HALIE	HAIR BY HALIE ROMO	Hair Salon.	9923 270TH ST NW, STE 101	0	Approved
JOSEPH EIDSNESS, DDS, PLLC	PORT SUSAN DENTAL	Dentist.	7209 265TH ST NW, STE 201	7	Approved
MENDOZA, RAQUEL	TAILORED HOMESCHOOL	Home Schooling, Used Book Store, Children Books, Educational Programs.	8827 VIKING WAY	0	Processing
SANDERSON, JUSTIN HOWARD	ALL SEASONS SERVICES	1st Aid Instructor, Farm Labor Contractor, Pressure Washing, Construction Cleanup, Demolition - Construction.	10101 270TH ST NW, #313	1	Approved
Total Employees:				15	

Home Occupations	Doing Business As	Business Description	Location	Number of Employees	Status
PEARSON, WILLIAM ZELOTES	UTOPIAS CO	general carpentry / construction	N/A	1	Approved
SALTS, RICHARD A	532 LAWN CARE	Lawn Care.	N/A	0	Pending Information
SHIELD SECURE TECHNOLOGIES LIMITED LIABILITY COMPANY LLC.	SHIELD SECURE TECHNOLOGIES LIMITED LIABILITY COMPANY LLC.	Computer Consulting, Computer Engineering, Computer Repair, Computer Research & Development.	N/A	0	Pending Information
SNOKING YOUTH LACROSSE LEAGUE	WESCO YOUTH LACROSSE LEAGUE	Recreational Activities Club.	N/A	0	Pending Information
ROMERO, MARILYN J	JOJO GLASS DESIGNS	Craft / Art Sales.	N/A	1	Approved
ZADKI SPIRITUAL COACHING LLC	ZADKI SPIRITUAL COACHING	Counseling Service.	N/A	0	Pending Information
ELEGANCE SCULPT AND RENEW BEAUTY SERVICES LLC	ELEGANCE SCULPT AND RENEW BEAUTY SERVICES LLC	HEALTH COACH, BEAUTY SERVICES (CELLULITE TREATMENT, BODY AND FACE SCULPTING, FAT DISSOLVING TREATMENT, VACUUM BBL AND BREAST LIFT)	N/A	0	Pending Information
TONER, MELISSA ANNE	JMT FOOD COMPANY	Fair Vendor, Food.	N/A	0	Withdrawn
NORTHWEST PRECISION LLC	NORTHWEST PRECISION LLC	Cleaning Service.	N/A	0	Approved
PRECISE CARPENTRY & FLOORING LLC	PRECISE CARPENTRY & FLOORING LLC	Finish Carpentry, Floor Installation, Wood Floor Laying, Tile Setting.	N/A	1	Approved
ROBERTS REALTY GROUP, LLC	ROBERTS REALTY GROUP, LLC	Real Estate Broker.	N/A	1	Approved
MOORE, SUSAN ALICIA	SUSAN MOORE DESIGN	Interior Designer.	N/A	1	Approved
ADAM'S SERVICES LLC	ADAM'S SERVICES LLC	CLEANING SERVICE	N/A	1	Approved
Total Employees:				6	

Non-Profit	Doing Business As	Business Description	Location	Number of Employees	Status
THERAPEUTIC HEALTH SERVICES	THS	OUTPATIENT MENTAL HEALTH ASSESSMENT AND TREATMENT; SUBSTANCE ABUSE ASSESSMENT, PREVENTION, AND DEDUCTION FOR ADULTS, YOUTH AND FAMILIES.	N/A	0	Pending Information
MERCY SPECIAL CONNECTIONS	MERCY SPECIAL CONNECTIONS	Nonprofit Charity Organization.	N/A	1	Approved
TERROR FOR A CAUSE, STANWOOD'S HAUNTED EXPERIENCE	TERROR FOR A CAUSE	Nonprofit Charity Organization.	N/A	0	Approved
Total Employees:				1	

Non-City	Doing Business As	Business Description	Location	Number of Employees	Status
HATCH FENCE RENTALS LLC	HATCH FENCE RENTALS LLC	Fences.	N/A	2	Approved
MY FAVORITE THINGS, SUCCULENTS AND FLORALS LLC	MY FAVORITE THINGS, SUCCULENTS & FLORALS	Florist, All Other General Merchandise Retailers, Bakery, Retail & Wholesale. CONSIGN ITEMS IN LOCAL SHOPS	N/A	1	Approved
TYLER RAY'S GOOD EATS LLC	SMASH DADDY'S	Mobile Food Vendor.	N/A	1	Approved
LUXURY LAWNS LLC	LUXURY LAWNS	Lawn Care, Lawn Maintenance, Pressure Washing.	N/A	1	Approved
HAPPY GARDEN BEE LLC	HAPPY GARDEN BEE LLC	Farmers Market, Farming, Cutting Flowers, Flower Shop, Produce / Fruit Stand. PRODUCING - FLOWERS, PRODUCE WORKING LAND - PLANTING, TILLING, HARVESTING	N/A	1	Approved
SHARPER FINISH SOLUTIONS LLC	SHARPER FINISH SOLUTIONS LLC	Roof Cleaning, House Painter, Gutter Cleaning, Window Washer, Pressure Washing.	N/A	1	Approved
EMPOWERING ELECTRICAL SOLUTIONS LLC	EMPOWERING ELECTRICAL SOLUTIONS LLC	Electrical Contractor, Electrical Administrator.	N/A	1	Approved
UNFI GROCERS DISTRIBUTION, INC.	UNFI GROCERS DISTRIBUTION, INC.	WHOLESALE KOSHER PRODUCTS	N/A	1	Approved
SMARTCAP CONSTRUCTION LLC	SMARTCAP CONSTRUCTION LLC	Construction. CONSTRUCTION	N/A	2	Approved
KEVIN SUNDBERG CUSTOM HOMES LLC	KEVIN SUNDBERG CUSTOM HOMES LLC	Home builder	N/A	2	Approved
FREEDOM HOUSE, LLC	FREEDOM HOUSE, LLC	TRANSITIONAL HOUSING	N/A	1	Approved

GENE JOHNSON PLUMBING, HEATING, COOLING & ELECTRICAL, LLC	CPI PLUMBING, HEATING & COOLING	HVAC EQUIPMENT	N/A	1	Approved
TELECARE MENTAL HEALTH SERVICES OF WASHINGTON, INC.	TELECARE FERN LODGE BEHAVIORAL WELLNESS	Behavioral Health.	N/A	38	Approved
HARTS PLUMBING & EXCAVATION LLC	HARTS SERVICES	PLUMBING & EXCAVATION SERVICES	N/A	2	Approved
DO IT ALL DREW PROFESSIONAL HANDYMAN SERVICES LLC	BELLA LUCA CONSTRUCTION	Handyman Services to residential homes.	N/A	3	Approved
METAL ROOFING AND SIDING LLC	METAL ROOFING	Sales, Manufacturing. MANUFACTURE OF METAL ROOFING	N/A	0	Approved
VELASQUEZ MCCONNELL & KLAUSLER, PLLC	VELASQUEZ, MCCONNELL & KLAUSLER,	Law Firm.	N/A	0	Approved
VICTORY GARDENS OF SNOHOMISH COUNTY LLC	VICTORY GARDENS OF SNOHOMISH COUNTY LLC	Produce / Fruit Stand.	N/A	1	Approved
LAKE RILEY JAMS, LLC	LAKE RILEY JAMS, LLC	Making Jam.	N/A	1	Approved
SEAWEST PAINTING & DRYWALL LLC	SEAWEST PAINTING & DRYWALL	Painting - Construction, Drywall - Install.	N/A	2	Approved
RAISE THEM KIND HOMESCHOOL ORGANIZATION	RAISE THEM KIND HOMESCHOOL ORGANIZATION	Home Schooling.	N/A	0	Approved
EMPRES HOME HEALTH OF BELLINGHAM, LLC	EDEN HOME HEALTH	HOME HEALTH CARE AGENCY	N/A	0	Processing
RIDGEVIEW COUNSELING PLLC	ALLY PONTE	Mental Health Counselor, General Merchandise Sales.	N/A	1	Approved
PHILIPP'S QUALITY CARPENTRY, LLC	FILIPP'S QUALITY CARPENTRY	CARPENTRY - INTERIOR REMODELS AND NEW CONSTRUCTIONHARDWOOD INSTALLATION. ALL PHASE OF CARPENTRY	N/A	1	Approved
AWE LLC	ACEVEDO WEISS ELECTRIC	Electrical Contractor.	N/A	1	Approved
L2ORGANICS LLC	L2ORGANICS	ORGANIC HAIR PRODUCTS	N/A	1	Approved
SOUNDVIEW FABRICATION & REPAIR LLC	SOUNDVIEW FABRICATION & REPAIR LLC	Welding.	N/A	1	Approved
L. & M. SERVICES, INCORPORATED	SERVICEMASTER OF SEATTLE	SERVICE MASTER-FIRE & WATER RESTORATION CLEANING, JANITORIAL SERVICES, CARPET CLEANING. FLOOR COVERINGS-CARPET, TILE, WOOD FLOOR SALES & INSTALLATION	N/A	2	Approved
MAMMOTH CONST LLC	MAMMOTH CONSTRUCTION LLC	Concrete - Install, Construction, Demolition - Construction.	N/A	1	Approved
TARA L. HUDSON, DDS, P.C.	TARA HUDSON DDS	SVCDENTAL SERVICES	N/A	1	Approved
DELT LLC	DELT LLC	Mechanic, Mechanical Repair, Maintenance, Mobile Auto Mechanic.	N/A	1	Approved
GATEWAY MOTION PHYSICAL THERAPY AND WELLNESS, LLC	GATEWAY MOTION PHYSICAL THERAPY AND WELLNESS, LLC	PHYSICAL THERAPY	N/A	1	Approved
BAYS BEAUTY ROOM LLC	BAYS BEAUTY ROOM LLC	Esthetician.	N/A	1	Approved
HERNANDEZ BUILDS LLC	HERNANDEZ BUILDS LLC	Construction.	N/A	5	Approved
CAMANO DECKING AND SHEDS LLC	CAMANO DECKING AND SHEDS LLC	Construction, Contractor, Construction.	N/A	1	Approved
AMERICAN RAMP COMPANY	AMERICAN RAMP COMPANY	Design/Build Skate Parks, Bike Parks and Pump Tracks	N/A	8	Approved
KAZDA CONTRACTING SERVICES LLC	KAZDA CONTRACTING SERVICES	Contractor, Construction.	N/A	1	Approved
ENVIRONMENTAL MATERIALS, LLC	ENVIRONMENTAL MATERIALS, LLC	MANUFACTURE & INSTALLATION OF STONE VENEER.	N/A	4	Approved
NICHOLAS, SILFLOW	TWIN PEAKS CONSTRUCTION COMPANY	Construction.	N/A	1	Approved
NW SIGN CREW LLC	NW SIGN CREW	Signs (Electrical) Install, Signs (Non-Electrical) Install.	N/A	2	Approved
EASTABROOKS, BRIAN WRAY	THE PNW DOOR DUDE	Garage Door - Install, Repair.	N/A	1	Approved
CUTIE PIES CATERING LLC	CUTIE PIES CATERING	Bakery, Retail & Wholesale, Catering.	N/A	1	Approved
Total Employees:				98	

