



Economic Development Board Minutes
Meeting Minutes
Friday, June 21, 2024 | 7:30 am

Economic Development Board Members Present: Les Anderson, Randy Heagle, Kristine Birkenkopf, David Pelletier, Dustin Dekle, Teresa LaFleur

Staff Present: Niki Strachila, Audrey Rotrock

Others Present: N/A

Les Anderson called the meeting to order at 7:30 a.m.

1. Receive the Minutes of the April 19, 2024 Meeting

The minutes of the April 19, 2024 meeting were approved unanimously.

2. Budget Discussion

The Board unanimously approved the dissolution of the Discover Stanwood Camano website, but want to keep the link live so it directs visitors to the Stanwood City website. Consider advertising on the Seattle North Country tourism website. Look at Leavenworth's website for inspiration to bring people to Stanwood. Consider getting more ad space on the I-5 billboard for seasonal events. Engage with organizations to offer Stanwood as a destination for their events.

3. Rotary Parade Tourism Promotion Grant Submission

All were in favor of granting the Rotary Parage Tourism Grant.

4. Twin City Idlers Car Show Tourism Promotion Grant Submission

All were in favor of granting the Twin City Idlers Car Show Tourism Grant.

5. Rules of Procedure

All were in favor of the Rules of Procedure and meeting every other month.

6. Special Event Applications

Staff and the Board discussed recent special event applications.

7. Upcoming City Events

Staff and the Board discussed previous and upcoming City events.

8. Business License Analytics

Staff and the Board discussed business license applications received in April and May

9. Round Table Discussion

Consider adding a covered stage at Heritage Park.

10. EDB Next Meeting tentatively scheduled for July 19, 2024

Adjourn: 8:46 a.m.

