



Economic Development Board

Stanwood City Hall
Conference Room
10220 270th Street NW, Stanwood

Meeting information is posted online at
<https://stanwoodwa.org/>.

Friday, June 21, 2024, at 7:30 AM

1. Receive the Minutes of the April 19, 2024, Meeting
2. Budget Discussion
3. Rotary Parade Tourism Promotion Grant Submission
4. Rules of Procedure
5. Special Event Applications
6. Upcoming City Events
7. Business License Analytics
8. Roundtable Discussion
9. EDB Next Meeting, tentatively scheduled for August 17, 2024

Economic Development Board Members Present: Les Anderson, Paul Brar, Dave Pelletier, Camrie Ingram, Teresa LaFleur (online), Dustin Dekle (online)

Staff Present: Niki Strachila, Patricia Love, Audrey Rotrock

Les Anderson called the meeting to order at 7:32 a.m.

1. Receive the Minutes of the March 15, 2024 Meeting

The minutes from the March 15, 2024 meeting were approved unanimously.

2. Budget Discussion

a. Includes Discover Stanwood Camano Brand Assessment

The Board would like to see analytics from the DSC website. Consider adding a tab on the City's website with links to tourism. Narrow the focus of the DSC website. Instead of investing in rack cards and magazine ads, consider reallocating those funds towards billboards, social media, and city events. Paying concert bands more could attract larger names. Consider combining the DSC and the Alliances websites.

3. Storefront Improvement Program (SIP)

Consider lowering the maximum grant amount to \$75,000. The program needs more advertisement throughout the city to reach more businesses. Add a more specific timeline for the initiation of projects. The Board supports keeping the program going.

4. Traffic Flow Discussion

Take advantage of those commuting in and out of Stanwood daily and advertise on SR 532.

5. SCAAC Banner Submission Presentation by Cat Olsen

The Board likes all submissions and approves moving this forward to City Council for decision.

6. Roundtable Discussion

Staff gave an update on multiple projects happening in the city.

7. EDB Next Meeting on June 21, 2024

Adjourn: 8:58 a.m.





**CITY OF STANWOOD
ECONOMIC DEVELOPMENT BOARD
AGENDA STAFF REPORT**

MEETING DATE: June 21, 2024
SUBJECT: June 21 Agenda Topics
FROM: Patricia Love, Community Development Director
Niki Strachila, Communications and Marketing Specialist

BUDGET DISCUSSION

The City of Stanwood’s 2025/2026 biennial budget process is underway. During the April Economic Development Board Meeting, the Board talked at length about the current and future budget. Board members recommended reallocating funds currently set aside for Northwest Travel and Life Magazine and rack cards and putting them toward city events, as well as billboard advertisements. The Board also suggested continuing to invest \$100,000 into the Storefront Improvement Program each year to help revitalize downtown. Below, is a table that outlines the current and recommended 2025/2026 Economic Development Budget.

Item	Current Funding	Proposed Funding	Staff Recommendations
Discover Stanwood Camano	\$15,000	\$0.00	Reallocate Discover Stanwood Camano dollars that currently go toward the website to support city events. As an alternative, host tourism information on the city website beneath the “visit us” section. You can find additional details on page five.

City Events	\$10,000	\$35,000	Increase event budget from \$10,000 to \$35,000 using Discover Stanwood Camano, rack card and Northwest Travel and Life dollars.
		<ul style="list-style-type: none"> • +\$15,000 from Discover Stanwood Camano • +\$5,000 from Northwest Travel and Life • +\$5,000 from Rack Cards 	
Discover Stanwood Camano Rack Cards	\$7,000	\$0.00	Reallocate rack card dollars to support I5 billboard ads and city events.
I5 Billboard Program	\$8,500	\$10,500	Increase funds for I5 billboard advertisements using rack card dollars.
		<ul style="list-style-type: none"> • +\$2,000 from Rack Cards 	
Northwest Travel and Life Magazine	\$10,000	\$0.00	Reallocate Northwest Travel dollars to City Event Fund and Summer Concert Series Fund.
Summer Concert Series	\$15,000	20,000	Increase Summer Concert Series budget from \$15,000 to \$20,000.
		<ul style="list-style-type: none"> • +\$5,000 from Northwest Travel and Life 	
Stanwood Commerce Alliance	\$5,000	\$5,000	Continue to support local chambers.
Camano Chamber of Commerce	\$1,000	\$1,000	Continue to support local chambers.
Event Marketing Grants	\$11,000	\$11,000	Continue to support local events that bring tourism to the region.

Support Grants	\$10,000	\$10,000	Continue to support endeavors that enhance economic development in Stanwood.
Event Advertising	\$1,000	\$2,000 <ul style="list-style-type: none"> • +\$1,000 from Discover Stanwood Camano Printing 	Increase advertising dollars for city events.
Discover Stanwood Camano Supplies	\$1,000	\$0.00	Combine Discover Stanwood Camano Supplies Fund with Economic Development Supplies Fund.
Economic Development Supplies	\$1,000	\$2,000 <ul style="list-style-type: none"> • +\$1,000 from Discover Stanwood Camano Supplies 	Combine Discover Stanwood Camano Supplies Fund with Economic Development Supplies Fund.
Economic Development Printing	\$1,000	\$5,000 <ul style="list-style-type: none"> • +\$4,000 from Discover Stanwood Camano Printing 	Combine Discover Stanwood Camano Printing Fund with Economic Development Printing Fund.
Discover Stanwood Camano Printing	\$5,000	\$0.00	Combine Discover Stanwood Camano Printing Fund with Economic Development Printing Fund, and reallocate \$1,000 dollars to Event Advertising Fund.
Storefront Improvement Program	\$100,000	\$100,000	Continue to invest \$100,000 in the Storefront Improvement Program to support city beautification and revitalization work.



Discover Stanwood Camano Brand, Key Considerations

\$38,000 is currently being invested into the Discover Stanwood Camano Brand every year. As shown in the table above, staff is proposing dissolving the Discover Stanwood Camano Brand and shifting resources and attention to other economic development initiatives such as events that will bring tourism to the region. This would involve retiring the Discover Stanwood Camano website and social media channels.

Staff recommend reallocating Discover Stanwood Camano dollars for the following reasons:

Duplication of Efforts: Right now, the Camano Chamber of Commerce, Stanwood Commerce Alliance and Discover Stanwood Camano Brand all have similar initiatives. Support local businesses by driving tourism to Stanwood and Camano Island. This is also one of the city's initiatives. We currently have three websites, four if you include the city's website, and more than ten social media platforms all striving to achieve similar things. As a smaller city with limited resources, it is worth reflecting on ways to streamline efforts.

Brand Management, Website and Social Media Analysis: For the Discover Stanwood Camano Brand to be effective and engaging, ideally 20-25 hours needs to be dedicated to the brand each week to create unique, engaging content – think videos, reels, photos, etc. – maintain the website, oversee social media platforms, and invest time into additional marketing and advertising activities.

Website Analytics: Between 2020 and 2023, the Discover Stanwood Camano Website received anywhere from 30,000-45,000 total visits every year. The top ten pages that were visited were often event listings. It is difficult to know if the website has garnered additional revenue for businesses or not. Refer to Attachment A to see three years of analytics reports. A report has not been provided for 2023-2024 because Google Analytics moved to a new dashboard, impacting the data that is available. For comparison, the [Northwest Glass Quest Website](#), had 33,000 unique visits, and 81,000 total visits between Jan. 1, 2024, and March 1, 2024. This data was provided as part of Glass Quest's Tourism Promotion Grant Disbursement Report.

As noted in previous meetings, the current website is dated, not being utilized by businesses and community members, is difficult to navigate, and needs an

overhaul/redesign. A website redesign while needed, is costly. The website will need to be maintained after the fact as well. As for Discover Stanwood Camano social media platforms (Facebook, Twitter, Instagram), the accounts are not being leveraged due to limited resources and as a result, are experiencing little to no growth.

2025/2026 Budget Constraints: It is also important to be aware that the city is expecting a possible increase in public safety costs during the next budget cycle. A large increase in costs for service will hinder staff's ability to ask for additional funding, beyond what is already allocated.

Supporting Tourism in the Future

If the Discover Stanwood Camano website and social media platforms are dissolved in the coming year, the city will continue to support tourism in the following ways:

Tourism Webpage and Events Calendar: City staff will build out the [“visit us” webpage on the city website](#) to include in-depth tourism information. The “visit us” page will link to [Camano Island Chamber of Commerce](#), [Stanwood Commerce Alliance](#) and [Seattle NorthCountry](#) webpages, which are designed to promote tourism. Note, Seattle NorthCountry is Snohomish County's tourism brand. The Seattle NorthCountry website has micro-pages for every city in Snohomish County including the City of Stanwood. The marketing agency in charge of the Seattle NorthCountry site has agreed to provide the City of Stanwood with free quarterly updates, ensuring [Stanwood's micro-site](#) remains up-to-date every year.

The city will keep and redirect the Discover Stanwood Camano website URL to the “visit us” webpage, hosted on the city website. That way if people are typing in the Discover Stanwood Camano URL, they are directed to an active and updated tourism webpage.

Staff will also publish third party community events, that support tourism and economic develop initiatives, to the city's website calendar, which can be seen on the [homepage of the city website](#). In reflecting on how to move forward with the Discover Stanwood Camano website and brand, city staff looked at what other cities of similar sizes are doing to promote tourism digitally. Here is what was found:

- [Anacortes](#): Leverages the Anacortes Chamber of Commerce's website, Experience Anacortes, to promote tourism and tourism-related activities.
- [Shelton](#): The City of Shelton's website has a visitor's webpage which links to Experience Hood Canal, a regional tourism brand.
- [La Conner](#): Leverages the La Conner Chamber of Commerce's website.
- [Duvall](#): The city's website links to the Chamber of Duvall's website.
- [Sequim](#): The City of Sequim's website includes tourism information.

- [Snohomish](#): The City of Snohomish links to the Snohomish Seattle NorthCountry micro-page.

City Events: If the Board agrees to move forward with the proposed budget, an additional \$25,000 would be available for city events. Events when done well, can help draw additional tourism and business to the region. It is worth noting that Council has also expressed an interest in the city holding an annual Fourth of July event.

Ribbon Cuttings: In partnership with Stanwood Commerce Alliance, staff will continue to offer ribbon cuttings to help support new businesses in Stanwood.

Grant Support: The city will continue to provide third party organizations with monetary support to encourage tourism-related activities such as large, community-centric events.

Downtown Revitalization and Beautification Work: This work is being done to connect both east and west downtown, and to enhance the look and feel of downtown to bring additional business and revenue to Stanwood.

Storefront Improvement Program: As part of the downtown revitalization work, the city will continue to fund the Storefront Improvement Program, and staff is actively looking for ways to spread additional awareness about the program.

Funding Opportunities: Each year, city staff can seek out grant opportunities through entities like [Washington State Tourism](#) and the [Snohomish County Tourism Bureau](#) to fund special projects, programs, events and initiatives that support tourism.

Billboard Advertisements and Printed Materials: The city will continue to leverage billboard advertisements and printed materials such as banners, flyers and posters to market and support economic development drivers like events.

Alternate Option for Consideration

Another option that can be considered when assessing the budget is to continue supporting the Discover Stanwood Camano Brand. In 2025, funds can be reallocated to create a new website, or redesign the current website, and in 2026, those funds can then be allocated toward hiring a part-time freelancer to maintain both the website and social media channels. See the following table for reference:

Item	Current Funding	Proposed Funding	Staff Recommendations
Discover Stanwood Camano	\$15,000	\$32,000 <ul style="list-style-type: none"> • +\$7,000 from Rack Cards • +10,000 from Northwest Travel and Life 	Increase Discover Stanwood Camano dollars to support new website and/or website redesign in 2025. Use funds in 2026 to hire part-time freelancer to oversee Discover Stanwood Camano brand. <i>Note, this option will require additional staff research.</i>
City Events	\$10,000	\$10,000	Continue to support city events that draw tourism to Stanwood.
Discover Stanwood Camano Rack Cards	\$7,000	\$0.00	Reallocate rack card dollars to Discover Stanwood Camano.
I5 Billboard Program	\$8,500	\$8,500	Continue to fund I5 billboard advertisements.
Northwest Travel and Life Magazine	\$10,000	\$0.00	Reallocate Northwest Travel dollars to Discover Stanwood Camano.
Summer Concert Series	\$15,000	\$15,000	Continue to support the Summer Concert Series
Stanwood Commerce Alliance Camano	\$5,000	\$5,000	Continue to support local chambers.
Chamber of Commerce	\$1,000	\$1,000	Continue to support local chambers.

Event Marketing Grants	\$11,000	\$11,000	Continue to support local events that bring tourism to Stanwood via the Tourism Grant Program.
Support Grants	\$10,000	\$10,000	Continue to support endeavors that enhance Economic Development in Stanwood.
Event Advertising	\$1,000	\$1,000	Continue to advertise events to support economic development initiatives.
Discover Stanwood Camano Supplies	\$1,000	\$1,000	Continue to fund necessary office supplies.
Economic Development Supplies	\$1,000	\$1,000	Continue to fund necessary office supplies.
Economic Development Printing	\$1,000	\$1,000	Continue to invest in the printing of signs, banners, flyers, etc.
Discover Stanwood Camano Printing	\$5,000	\$5,000	Continue to invest in the printing of signs, banners, flyers, etc.
Storefront Improvement Program	\$100,000	\$100,000	Continue to invest \$100,000 in the Storefront Improvement Program to support city beautification and revitalization work.

This option while certainly possible, does not eliminate the duplication of efforts that is currently happening between the chambers, the city, and the Discover Stanwood Camano brand. Staff will also need to do additional research to investigate how much a new website or website redesign costs, as well as average rates for freelancers.

Open Discussion

Given the above information, staff would like to hear the Board's feedback to help refine the proposed budget for 2025/2026.

- Are members supportive of shifting focus and dollars toward events?
- Are members supportive of moving forward with the proposed budget?
- Would the Board like the city to continue to invest in Discover Stanwood Camano?
- Are there additional items the city should be budgeting for?
- Are there items that the city should no longer budget for?
- What additional questions or comments does the Board have?

Budget Process

Once feedback from the Board has been received, staff will finalize a proposed budget which will then, in conjunction with other department and division budgets, undergo a review and prioritization process. Depending on citywide needs and Council priorities, the proposed Economic Development Budget is subject to change. A final Economic Development Budget, once adopted by council, will be presented to the Economic Development Board at the end of the year.

ROTARY PARADE TOURISM GRANT REQUEST

Background: The 2024 Rotary Parade is scheduled to take place August 3, 2024. The Rotary Club anticipates 4,000 attendees. The Parade is a long-standing event that occurs every year on the first Saturday in August. The event is in addition to the Stanwood Camano Community Fair. SCCF dates back 1932 where it was a one-day celebration and has grown over the years. The event continues to showcase our town for its agricultural heritage and good family fun. The Parade is a showcase of a small-town parade. It has the same feel as what surrounding cities once had for their local parade. Local elected officials and city leaders participate in the event. The Stanwood Camano Community Fair is on the same weekend and has traditionally seen 15,000 tickets sold over the weekend. The Rotary Parade, although a separate agency, also attracts people across the region. This year, we have already had multiple sponsors sign up. Our parade chair, Kathy Moe, has provided leadership and organization to make this event even better this year. Our marketing plan includes reaching out to previous

sponsors. We will also promote the event and call for participants and sponsors through the Crab Crackers, Facebook, and direct marketing.

Grant Request: The Stanwood Rotary Club is requesting a \$2,000 Tourism Promotion Grant. The Club anticipates 4,000 attendees and has an event budget of \$16,000 meeting the requirement of a 50% grant award match. Staff recommends approval of the grant request.

Previous Tourism Grant Applications

This year, the city has provided three Tourism Promotion Grants in total including a \$1,000 grant for the Snowgoose and Birding Festival, a \$2,000 grant for Glass Quest and a \$2,000 grant for the Studio Tours, totaling \$5,000. The City of Stanwood has an additional \$6,000 remaining in Tourism Promotion Grant dollars for 2024.

RULES OF PROCEDURE

The Economic Development Board's Rules of Procedure, included as Attachment C, currently states that meetings shall be held monthly. Staff proposes amending the meeting language in the Rules of Procedure document to read as follows:

“The Economic Development Board shall meet at least six times per year, at a time established by the Board. Special meetings may be called when necessary.”

Making this amendment to the Rules of Procedure document will allow the Board to meet every other month, or when established. This will provide staff with adequate time to prepare agendas that result in meaningful, productive conversations, making better use of member time. In the event of a time-sensitive topic such as a Storefront Improvement Program application, a special meeting will be held.

Is the Board in support of amending the Rules of Procedure document to hold six meetings per year rather than monthly meetings?

SPECIAL EVENT APPLICATIONS

Between January 1 and June 19, 2024, the city has received a total of 12 special event applications, whereas this time last year, staff received a total of 9 special event

applications. The special event applications that have been received this year include:

#	Event	Description
1	Glass Quest	Hosted by the Camano Chamber of Commerce, Glass Quest was held February 16-25 and attracted thousands of out-of-town visitors.
2	Snowgoose and Birding Festival	Hosted by the Stanwood Historical Society on February 24, the Snowgoose and Birding Festival attracted over 400 attendees.
3	Lovers Loop 5K	Hosted by Stanwood Commerce Alliance, Lover's Loop took place on February 11 with roughly 40-50 participants.
4	Big Foot 5K	Hosted by Stanwood Commerce Alliance, the Big Foot 5K took place on May 11 with roughly 40 to 50 participants.
5	McClinchy Cycle Event	Held on April 29, the McClinchy Cycle event attracted 250 to 300 cyclists to the area.
6	Pickers Market	Hosted by Mustard Seed on May 11, the Pickers Market attracted several thousand attendees and continues to grow each year.
7	Summer Concert Series	The first of six summer concerts kicks off on Saturday, June 22. The Summer Concert Series features six summer concerts throughout June, July and August.
8	Troll Stroll 5K	Hosted by the Sons of Norway each year, this event attracts roughly 30-50 attendees.
9	Rotary Parade	Taking place August 3, 2024, the Rotary Parade is anticipated to attract more than 4,000 people, including several hundred participants.
10	Twin City Idlers Car Show	Hosted by the Twin City Idlers Car Club, the Car Show takes place on the last Sunday in June, attracting over 8,000 attendees to the region.
11	Farmers Market	The Farmers Market kicked off on June 7 and takes place every Friday from 2-6pm in the Police Station Parking Lot.
12	Senior Parade	Took place on Wednesday, June 7 to celebrate the graduating class.
13	Fourth of July Parade	A Fourth of July Parade and Ice Cream Social will be held downtown. More details coming soon.

UPCOMING CITY EVENTS

Summer Concert Series

The [Summer Concert Series](#), in Partnership with Stanwood Commerce Alliance, is scheduled to take place from 2-4 p.m. on June 22, June 29, July 13, July 20, July 27 and August 10. Concerts will take place on the Brick Road and at SAAL Brewery. A banner will be posted to the 88th Avenue Arch. The concerts have been promoted in the City Scene Newsletter that goes to 4,589 households, on the city website and via social media. Concerts are also being promoted on the I5 Billboard and were included in Northwest Travel and Life Magazine's June eNewsletter.



Movies in the Park

[Movies in the Park](#) is scheduled to take place August 8, 15 and 22. Staff sent out a community survey to see what movies attendees would like to see and received 348 total responses. The movies that will be played include Encanto on August 8, Top Gun on August 15 and The Goonies on August 22. Movies in the Park will also have an 88th Avenue Arch Banner and has been promoted on the city website, across social media channels and in the City Scene Newsletter.

National Night Out

Hosted by the Stanwood Police Department, [National Night Out](#) is scheduled to take place on Tuesday, August 6 from 6-8 p.m. National Night Out is being promoted on social media, on the city website and was included in the City Scene Newsletter. Every year, National Night Out is an opportunity for community members, public safety personnel and neighbors to come together and connect.

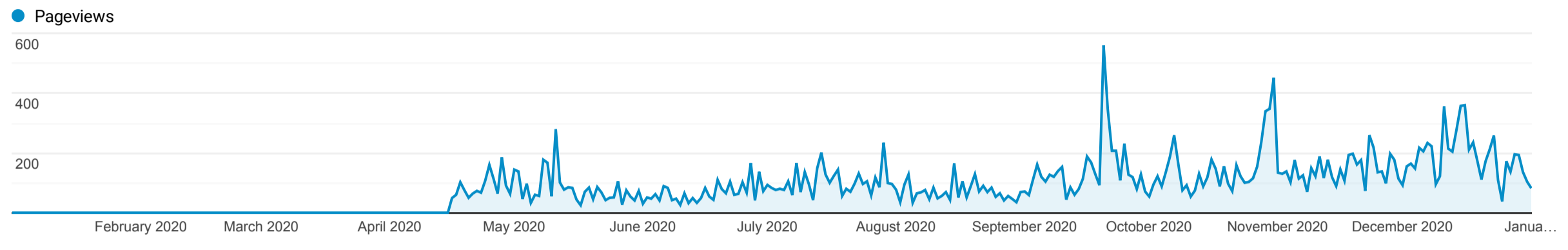
Attachment A
Discover Stanwood Camano Website Analytics
2020-2023

Pages

Jan 1, 2020 - Jan 1, 2021

All Users
100.00% Pageviews

Explorer



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	30,492 % of Total: 100.00% (30,492)	17,350 % of Total: 100.00% (17,350)	00:00:41 Avg for View: 00:00:41 (0.00%)	11,132 % of Total: 100.00% (11,132)	31.05% Avg for View: 31.05% (0.00%)	36.51% Avg for View: 36.51% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /	6,385 (20.94%)	3,354 (19.33%)	00:00:49	2,876 (25.84%)	24.97%	30.10%	\$0.00 (0.00%)
2. /discover/?type=event&sort=order-by-date	2,001 (6.56%)	1,101 (6.35%)	00:00:40	809 (7.27%)	34.73%	35.08%	\$0.00 (0.00%)
3. /listing/the-lights-of-christmas-a-drive-thru-christmas/	1,587 (5.20%)	710 (4.09%)	00:00:23	647 (5.81%)	0.15%	41.34%	\$0.00 (0.00%)
4. /camano/	742 (2.43%)	477 (2.75%)	00:01:06	332 (2.98%)	47.29%	53.37%	\$0.00 (0.00%)
5. /discover/?sort=random	663 (2.17%)	372 (2.14%)	00:00:45	25 (0.22%)	32.00%	18.85%	\$0.00 (0.00%)
6. /discover/?type=event	567 (1.86%)	397 (2.29%)	00:00:49	294 (2.64%)	37.07%	39.86%	\$0.00 (0.00%)
7. /calendar/snow-goose-festival-2019/	530 (1.74%)	283 (1.63%)	00:00:13	281 (2.52%)	31.32%	45.66%	\$0.00 (0.00%)
8. /rain-shadow/	504 (1.65%)	301 (1.73%)	00:00:50	293 (2.63%)	34.81%	53.17%	\$0.00 (0.00%)
9. /listing/snow-goose-festival-2021/	498 (1.63%)	248 (1.43%)	00:00:46	229 (2.06%)	24.89%	43.98%	\$0.00 (0.00%)
10. /discover/?type=event&sort=latest	460 (1.51%)	193 (1.11%)	00:00:25	113 (1.02%)	0.88%	21.74%	\$0.00 (0.00%)

Rows 1 - 10 of 2039

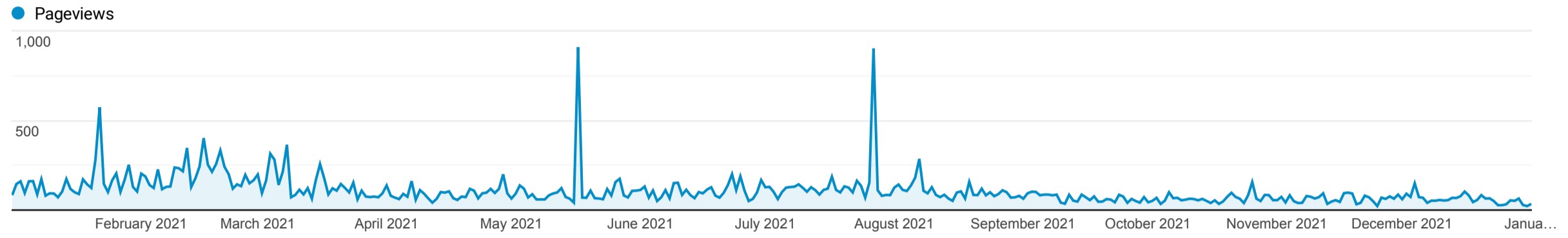


Pages

Jan 1, 2021 - Jan 1, 2022

All Users 100.00% Pageviews

Explorer



Page	Pageviews ↓	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	39,085 % of Total: 100.00% (39,085)	27,473 % of Total: 100.00% (27,473)	00:00:50 Avg for View: 00:00:50 (0.00%)	18,255 % of Total: 100.00% (18,255)	58.00% Avg for View: 58.00% (0.00%)	46.71% Avg for View: 46.71% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /	9,607 (24.58%)	6,086 (22.15%)	00:00:29	5,402 (29.59%)	46.67%	43.68%	\$0.00 (0.00%)
2. /discover/?type=event&sort=latest	3,529 (9.03%)	2,369 (8.62%)	00:00:33	1,579 (8.65%)	45.60%	37.72%	\$0.00 (0.00%)
3. /rain-shadow/	1,226 (3.14%)	997 (3.63%)	00:01:53	990 (5.42%)	75.76%	75.53%	\$0.00 (0.00%)
4. /glass-quest-2021/	1,068 (2.73%)	471 (1.71%)	00:00:38	210 (1.15%)	15.71%	36.33%	\$0.00 (0.00%)
5. /camano/	965 (2.47%)	765 (2.78%)	00:02:13	507 (2.78%)	75.15%	63.63%	\$0.00 (0.00%)
6. /discover/?sort=random	937 (2.40%)	638 (2.32%)	00:00:56	37 (0.20%)	62.16%	24.12%	\$0.00 (0.00%)
7. /listing/snow-goose-festival-2021/	836 (2.14%)	458 (1.67%)	00:00:37	438 (2.40%)	27.85%	47.61%	\$0.00 (0.00%)
8. /listing/9139/	783 (2.00%)	682 (2.48%)	00:02:59	609 (3.34%)	84.56%	80.08%	\$0.00 (0.00%)
9. /stanwood/	704 (1.80%)	517 (1.88%)	00:01:46	297 (1.63%)	67.68%	53.55%	\$0.00 (0.00%)
10. /discover/?type=event&sort=order-by-date	693 (1.77%)	533 (1.94%)	00:01:11	524 (2.87%)	53.05%	54.26%	\$0.00 (0.00%)

Rows 1 - 10 of 1509

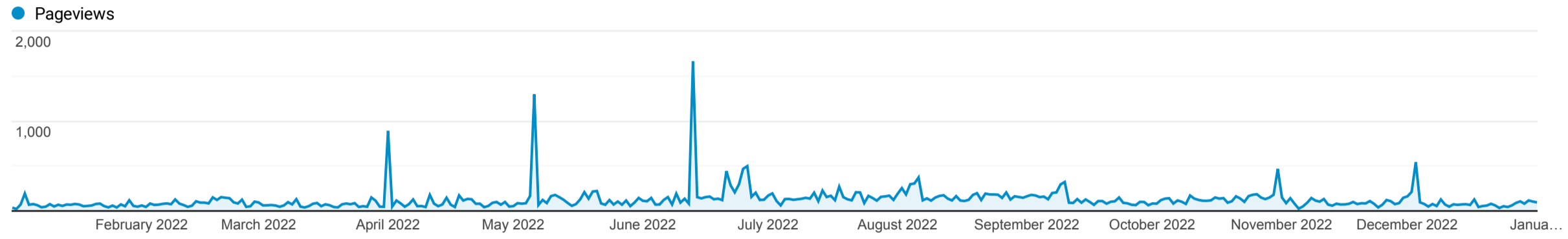


Pages

Jan 1, 2022 - Jan 1, 2023

All Users 100.00% Pageviews

Explorer



Page	Pageviews ↓	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	44,833 % of Total: 100.00% (44,833)	38,425 % of Total: 100.00% (38,425)	00:01:23 Avg for View: 00:01:23 (0.00%)	27,829 % of Total: 100.00% (27,829)	73.17% Avg for View: 73.17% (0.00%)	62.07% Avg for View: 62.07% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /	10,722 (23.92%)	8,230 (21.42%)	00:00:47	7,369 (26.48%)	53.97%	56.09%	\$0.00 (0.00%)
2. /discover/?type=event&sort=latest	2,711 (6.05%)	2,205 (5.74%)	00:00:58	1,442 (5.18%)	59.50%	46.40%	\$0.00 (0.00%)
3. /camano/	1,754 (3.91%)	1,619 (4.21%)	00:04:23	1,399 (5.03%)	90.99%	85.80%	\$0.00 (0.00%)
4. /listing/twin-city-idlers-car-show-2022/	1,602 (3.57%)	1,404 (3.65%)	00:04:02	1,343 (4.83%)	87.04%	83.58%	\$0.00 (0.00%)
5. /stanwood/	1,008 (2.25%)	949 (2.47%)	00:04:16	716 (2.57%)	90.64%	80.06%	\$0.00 (0.00%)
6. /discover/?sort=a-z	925 (2.06%)	779 (2.03%)	00:01:30	499 (1.79%)	64.53%	49.19%	\$0.00 (0.00%)
7. /digital-travel-photography-project/	840 (1.87%)	681 (1.77%)	00:04:54	526 (1.89%)	80.42%	74.29%	\$0.00 (0.00%)
8. /listing/touch-a-truck/	683 (1.52%)	593 (1.54%)	00:02:30	448 (1.61%)	83.26%	79.50%	\$0.00 (0.00%)
9. /rain-shadow/	498 (1.11%)	473 (1.23%)	00:04:14	466 (1.67%)	91.63%	90.16%	\$0.00 (0.00%)
10. /listing/stanwood-camano-parade/?fbclid=IwAR0i07_E5Jl-VerEN_BrHMJWcOS_SSkidku-3CvPahanQwXCO20-IKsf4KM	470 (1.05%)	420 (1.09%)	00:02:00	419 (1.51%)	81.62%	81.28%	\$0.00 (0.00%)

Rows 1 - 10 of 2828

Attachment B
Stanwood Camano Rotary Parade,
Special Event Application

2024 Stanwood Rotary Parade



St. Clara



STANWOOD TOURISM PROMOTION GRANT GUIDELINES

The purpose of the Stanwood Tourism Promotion Grant Program is to solicit proposals from those agencies and groups actively engaged in the promotion and enhancement of tourism in Stanwood. Events and activities shall show how the program implements the Economic Development Element of the Comprehensive Plan and the Economic Development Action Plan. (View Economic Development Action Plan on our website www.stanwoodwa.org).

Special events must meet the following sponsorship criteria; The event contributes to the marketing of the city; the event will attract the general public into the downtown or uptown commercial areas and will be conducted in a way that creates the potential for additional retail or service business transactions that contribute to the city's tax base; the event provides recreation benefit to the general public; the event promotes the general public welfare; the city of Stanwood logo and or text indicating the city's role shall be included in signage, posters and other advertising materials for the event.

To be considered for grant funding, the activity and/or event must be based in the City of Stanwood or Camano Island area and clearly demonstrate the ability to attract tourism.

CRITERIA AND GUIDELINES

Any agency or group actively engaged in the promotion and enhancement of new or existing tourism and events in the Stanwood community may apply for this tourism promotion grant.

Priority will be given to agencies, events, activities, and or places in Stanwood that promote out-of-town visitors; have demonstrated results or high potential to result in documented economic benefit to City of Stanwood businesses; support events and activities which have the potential to grow and be repeated year after year.

Events and activities should promote city tourism efforts by advertising, publicizing, and distributing information for the purpose of attracting and welcoming tourists.

Excluded activities include promotional activities that reach a specific small target audience already located solely within Stanwood/Camano Island; salaries toward any event management; fundraising events for the benefit of the promotion; funds toward the operation of business; or philanthropic groups. However, activities sponsored by such groups are eligible provided that all funds are allocated to the event and "profit" resulting from the event is set aside for subsequent operation of the same event. Financial statements should be submitted with request for grant.

Events funded through this program are exempted from the city sponsorship funding limits established in the City of Stanwood Fee Resolution. (View resolution on our website www.stanwoodwa.org)

Grant reimbursements for eligible expenses must be approved consistent with the City of Stanwood Uniform Procurement Policy.

Grants may be considered in an amount of up to \$1,000 for events with a minimum of 250 but less than 4,000 participants, and \$2,000 for events over 4,000 participants.

Grant award must be matched at 50% from sponsoring organization. Match may consist of cash, donated, and documented services.

The applicant will be required to provide the City with data from the event to include, but not limited to:

- Number of attendees
- Zip codes of attendees
- Lodging used for event

Data Collection Ideas:

- Hold a drawing- Participants will write their zip code on their entry ticket
- Social Media analytics, where are your viewers from?
- Survey of attendees or vendors
- Vendors to request zip codes at point-of-sale

GRANT APPLICATION PROCEDURES

Complete and submit the grant application. All information is required; incomplete or missing information will disqualify the applicant.

Final approval of grant application shall be reviewed by the Economic Development Board, and recommended to the Mayor. The Board will review applications and make a recommendation for funding to the Mayor. Grants utilizing funds earmarked in the city's adopted budget may be approved by the Mayor upon certification by the Finance Director that funds are available. Grants which exceed budgeted amounts shall be reviewed and approved by the City Council.

RESPONSIBILITIES

1. Approved grant shall be executed through a contract for services agreement between the special event sponsor and the city.
2. Payment is to occur after the services are performed and are documented with receipts.
3. A grant reimbursement request shall be submitted within 30 days of the event and shall include a minimum of:
 - An Event Expenditure Form with receipts
 - Documentation of the required match
 - A report documenting the effectiveness of the proposed event in promoting tourism and community marketing
4. Special events utilizing grant funding shall obtain a special event permit at City Hall or online at www.stanwoodwa.org.
5. If services in lieu of grant funds are provided prior to the event, such as digital billboard space for marketing and event data is not submitted, the event will receive an invoice for those cost.

STANWOOD TOURISM PROMOTION GRANT DETAILS

Total Event Budget: 16000 Amount of Funding Requested: 2000
 Other Funding Sources (50% minimum): 8000
 Estimated number of people who will travel 50 miles, or more (not staying overnight): 3000
 Estimated number of people who will seek lodging: 500
 Estimated number of lodging nights: 1

Please attach an event budget to your application. Failure to provide the required information may disqualify the application from consideration.

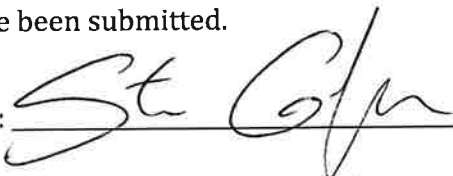
1. Provide a project budget (Example in Appendix A on page 5). List all sources of funding. Include in-kind, city funding, organization's own funding, if applicable provide historical data.

PROJECT BUDGET

Please detail the budget for your project, specify whether your various matches will be cash, or in-kind.

Budgeted Item	City of Stanwood Grant Dollars	Event Match \$ (Min. 50% of total)	Cash %	In-Kind %	Total
1. Banners	\$ 225	\$ 225	100		\$ 450
2. Posters	\$ 75	\$ 75	100		\$ 150
3. Trophies	\$ 137.50	\$ 137.50	100		\$ 275
4. Advertise McDonalds	\$ 175	\$ 125	100		\$ 250
5. Advert Crab Crocker	\$ 125	\$ 125	100		\$ 250
6. Permit	\$ 175	\$ 175		100	\$ 350
7. Toilets	\$ 600	\$ 600	100		\$ 1200
8. Postage	\$ 50	\$ 50	100		\$ 100
9. Sound System	\$ 112.50	\$ 112.5	100		\$ 225
10. Credit Card Fee	\$ 150	\$ 150	100		\$ 300
TOTALS	\$ 1175	\$ 1175			\$ 3550

I understand that if awarded, funds will be distributed after the event has occurred. I understand that I must furnish an invoice, payment, and expense documentation, and participant data within 30 days of event closure. I understand that a submitted proposal is a public record potentially eligible for public release. Final reimbursements will not be released until the required Event Data and Expenditure Report Form have been submitted.

Signature: 
 Title: President elect Robyn Club of Stanwood Camerons Date: 6-5-24
 Stanwood Tourism Promotion Grant

The Rotary Club of Stanwood Camano Island							
Parade budget and recap							
	2024	2023	2022	2019	2018	2017	
Entries	7,600.00	5,500.00	3,250.00	3,905.00	4,850.00	3,710.00	
Event Insurance			-176.00				
City of Stanwood permit	-350.00	-338.83	-310.00	-50.00	-50.00	-50.00	
Damage Deposit				-150.00	-150.00	-200.00	
Damage deposit refund				150.00	150.00	150.00	
Trophies/prizes	-275.00	-256.86	-472.18	-470.65	-321.85	-351.30	
Advertising - SC news			-425.00				-45.40
Advertising - Crab Cracker	-250.00	-239.00					
Advertising - McDonald's/Freedom Park sign	-250.00	-105.00					
Portable toilets	-1,200.00	-1,165.00	-1,329.00	-815.00	-715.00	-610.00	
Parade poster design fee				-150.00	-125.00		
Posters	-150.00	-148.64					
Thank you gift				-48.58			
Card stock				-19.44			
Banners	-300.00	-302.22	-550.06				
Banners - UPS	-150.00	-109.68					
Copies			-107.36				
Balloons	-50.00	-46.18					
Wix website		-185.45					
CC fees	-300.00	-126.10	-40.80	-86.69			
Sound system	-225.00						
Postage	-100.00						
Net proceeds	4,000.00	2,477.04	-160.40	2,264.64	3,638.15	2,603.30	
Parade sponsorships	12,000.00	7,120.00	8,942.50	4,500.00	9,000.00	3,750.00	
Parade sponsorship made out to SC Foundation			500.00	100.00			
Grand Total	16,000.00	9,597.04	9,282.10	6,864.64	12,638.15	6,353.30	
Sponsors:							
Greenworks		1,415.00					
Stanwood Redl Mix		1,000.00					
Ixtapa		1,000.00					
Josephine		500.00					
Coastal		500.00					
Windermere		500.00					
Menzie Financial		500.00					
Still River		250.00					
DaprDan		250.00					
Lincoln Hill		250.00					
North 48		250.00					
Lenz Ent		250.00					
Law office Cole & Gilday		250.00					
Reinhardt Family		105.00					
Langabeer, McKernan & Burnett		100.00					
		7,120.00					

3550

Appendix A

EVENT BUDGET SAMPLE			
EVENT INCOME		EXPENSES	
Advertising Income	\$500.00	Administration	\$1,000.00
Fundraising Income	\$5,000.00	Bank Charges	\$100.00
Grant Income Source	\$500.00	Contract Services	\$2,000.00
Grant Income Source	\$1,000.00	Fundraising Expense	\$1,500.00
Interest Income	\$500.00	Hospitality	\$150.00
Retail Sales	\$2,000.00	Insurance, Business	\$500.00
Other Income	\$2,000.00	Marketing Expenses	
Other Income	\$1,500.00	<i>Advertising</i>	
Total Event Income	\$15,000.00		\$500.00
		National	
		Regional	\$2,000.00
		Total Advertising	\$2,500.00
		Printing and Production	\$750.00
		Sub Total Marketing	\$3,250.00
		Office Supplies	\$500.00
		Postage and Delivery	\$250.00
		TOTAL EXPENSES	\$15,000.00
		Net Income	

REMINDERS

PRIOR TO THE EVENT

- The City of Stanwood logo and Discover Stanwood Camano logo must be included in signage, posters, and other advertising materials for the event.**
- Applicant must submit event to DiscoverStanwoodCamano.com event calendar.
- Applicant shall notify all impacted parties (residents, businesses, transit, fire, police, public works). When impact is minimal, notification shall take place no less than 72 hours prior to the event commencing. When street or other closures are in place, notification shall take place no less than 14 days prior to event commencing.

AFTER THE EVENT

- Applicant will be required to provide the City with data from the event to include, but not limited to:
 - o Number of attendees
 - o Zip codes of attendees
 - o Lodging used for event
- A grant reimbursement shall be submitted within **30 days** of the event and shall include a minimum of:
 - o An Event Expenditure Form with receipts
 - o Documentation of the required match
 - o A report documenting the effectiveness of the proposed event in promoting tourism and community marketing
- If services in lieu of grant funds are provided prior to the event, such as digital billboard space for marketing, and event data is not submitted, the event host will receive an invoice for those costs.

FOR OFFICE USE ONLY	
Date Application Received: June 5, 2024	Date Presented to EDB: June 21, 2024
<input checked="" type="checkbox"/> Application Complete	
APPLICATION APPROVED:	
City Authorization:	Date Approved:
<input type="checkbox"/> Post Event Data Supplied Date:	Grant Reimbursement Date:

Attachment C
Rules of Procedure



ECONOMIC DEVELOPMENT BOARD

RULES OF PROCEDURE

June 2024

The Stanwood City Council established an Economic Development Board with the intent to promote a favorable business environment to retain businesses in the City and encourage tourism in the City. The following terms and rules of procedure shall be used by the Board in fulfilling their duties.

Term

The Economic Development Board shall be reconvened for a period of four years. At the end of the four year period the organization and effectiveness of the Committee shall be evaluated and the Committee may be reconvened for a longer term as determined by the City Council

Membership

- 7 voting members, representing a cross section of the business community, appointed by the Mayor with City Council ratification.
- Initial terms shall be staggered so that the entire committee does not change at the same time in the future.
 - i. 4 two year terms
 - ii. 3 one year terms
 - iii. All terms become 2 year after the initial terms expire

Composition of the Board

- Stanwood business community with 7 at large members located within the boundaries of the Stanwood Camano School District
- The City Administrator and Mayor as non-voting members

Officers

Officer shall include a Chair and Vice-Chair; both appointed members by a simple majority vote of the Board.

Staffing

As determined by the Mayor and/or City Administrator

Meeting

~~Monthly at a time established by the Board.~~ The Economic Development Board shall meet at least six times per year, at a time established by the Board. Special meetings may be called when necessary.

Responsibilities

- Provide a communication link between the city and the business community.
- Advise the City on implementation of the Economic Development Work Program.
- Advise the City on the business perspective on a range of policy issues such as capital planning, zoning amendments and land use policy plans.
- Advise the city on grant applications for 1) special events grants that benefit Stanwood and 2) small capital projects grants benefiting Stanwood Downtown.

Authority

- The Board shall be an advisory body to the Stanwood Mayor and City Council.
 - i. Special Events and small capital grants recommendations within specific line item budgeted programs shall be made to the Mayor.
 - ii. All other recommendations addressing work program, policy issues and economic development related budgets issues shall be made to the City Council.

Disqualification

If a Board member finds they may have a conflict of interest on a matter presented, they shall disclose the potential conflict and the Board, as a group, shall determine if that member would be eligible to discuss and/or vote on the topic. A conflict of interest shall generally be defined as a personal or financial interest potentially sufficient to create a conflict of interest in serving the public good or other public interest.

Absences

Absence from more than three (3) consecutive meetings may be cause for removal. Members shall communicate with their Board Chair or city staff representative with requests for excused absences in the event they will miss three or more Board meetings. Emergency requests may be considered.

Voting

In instances where a vote is called for or required, the present majority is sufficient to act provided that a quorum is present. Each member shall have one vote and no proxies shall be allowed. Members may abstain. A tie vote means that the motion fails.

Stakeholders

Board members are encouraged to invite community stakeholders to meetings for the purpose of expanding the conversation and understanding of issues before the Board. Stakeholders may participate in the meetings but are not eligible to vote on matters before the Board. Stakeholders may include, but are not limited to representatives of the following groups: Chambers of Commerce, Downtown Business Associations, the Stanwood School District, Clubs and Organizations, and/or Community Groups.

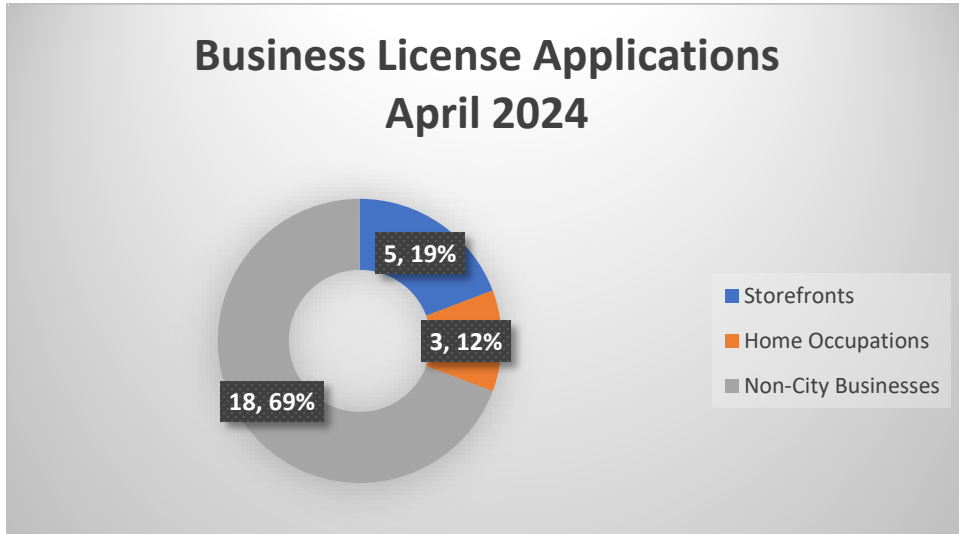
Rule Amendments

These rules may be amended as needed by a majority vote of the membership.

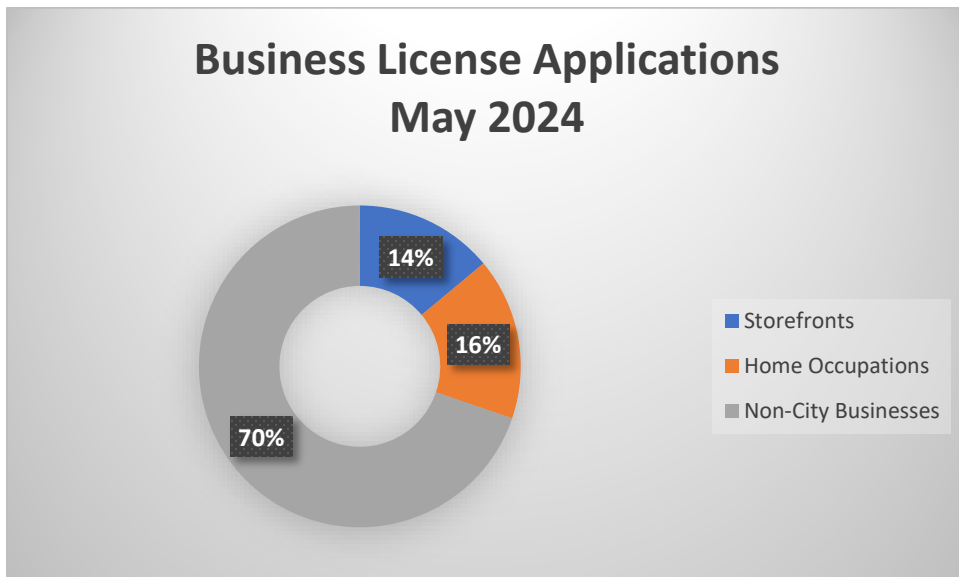
Attachment D
Businesses Licenses

Business License Analytics

In the month of April, the City received 6 new City business license applications, 3 Home Occupation business license applications, and 19 Non-Resident business license applications.



In the month of May, the City received 6 new City business license applications, 7 Home Occupation business license applications, and 30 Non-Resident/Non-City business license applications. See the spreadsheet on the following pages for further breakdown.



April 2024 Business Licenses

City Businesses	Doing Business As	Business Description	Location	Number of Employees	Status
ADVANTAGE STAFFING GROUP, LLC	ADVANTAGE STAFFING GROUP	Personnel Recruiting.	27101 PIONEER HWY	5	Approved
HELLO BEAUTE MEDSPA PLLC	HELLO BEAUTE MEDSPA PLLC	Medical.	8701 271ST ST NW, #101	1	Approved
BREAD AND BITE LLC	SUBWAY	Fast Food Restaurant.	7009 265TH ST NW, STE 101	6	Approved
RNR GENERAL CONSTRUCTION LLC	RNR GENERAL CONSTRUCTION LLC	CONSTRUCTION	26910 92ND AVE NW, STE C4	4	Approved
BOEHME, DANIELLE C	BOEHME BEAUTY	Permanent Makeup Applying.	9612 270TH ST NW STE 203	1	Approved
Total Employees:				17	

Home Occupations	Doing Business As	Business Description	Location	Number of Employees	Status
OLSON, CHRISTINA	FIDDLE LEAF EVENTS	Activity Planning, Plants - Sales, Workshop Instructor.	N/A	1	Approved
FINTELLIGENCE CONSULTING LLC	FINTELLIGENCE CONSULTING LLC	Consulting Services.		1	Approved
A HUGE PRODUCTION LLC	A HUGE PRODUCTION	Video Production, Photographer.		2	Approved
Total Employees				4	

Non-Resident	Doing Business As	Business Description	Location	Number of Employees	Status	
BRANDED L&K, LLC	BRANDED L&K, LLC	All Other Miscellaneous Retailers, All Other General Merchandise Retailers.	N/A	2	Approved	
FREEDOM FOREVER WASHINGTON, LLC	FREEDOM FOREVER WASHINGTON, LLC	Electrical Contractor, Contractor, Construction, Specialty Contractor.		7	Approved	
NBLY CO OPS WA SPV LLC	NBLY CO OPS WA SPV LLC/MR. ROOTER PLUMBING OF SEATTLE	Holding company for a plumbing services company.		1	Approved	
FUGATE CONSTRUCTION LLC	FUGATE CONSTRUCTION LLC	Construction, Contractor, Construction, Remodeling.		2	Approved	
CAMANO HANDYMAN LLC	CAMANO HANDYMAN LLC	handyman/remodeling		1	Approved	
IZZYS CUSTOM RENOVATIONS LLC	IZZYS CUSTOM RENOVATIONS LLC	Painting - Construction, Remodeling.		0	Pending Information	
TOYOTA MATERIAL HANDLING NORTHWEST INC.	TOYOTA LIFT NORTHWEST	All Other General Merchandise Retailers.		1	Approved	
SPOTLESS SOLUTIONS	SPOTLESS SOLUTIONS	Janitorial, House Cleaning, Janitorial, Commercial.		2	Approved	
DRAMMEH, SAMBA	DRAMMEH, SAMBA	Construction, Contractor, Construction.		2	Approved	
K&L YARDSCAPES LLC	K&L YARDSCAPES LLC	Equipment Rental.		1	Approved	
MAGIC FLOW PLUMBING LLC	MAGIC FLOW PLUMBING LLC	I DO RESIDENTIAL PLUMBING SERVICE		1	Approved	
THE NORTHWEST GARDENER'S NURSERY, INC.	THE NORTHWEST GARDENER, INC.	SVCLANDSCAPING INSTALLATION AND LANSCAPE MAINTENANCERETAIL PLANTS THAT ARE INSTALLED		4	Approved	
GUTTERS BY PACO & SONS, LLC	GUTTERS BY PACO & SONS, LLC	Gutter - Install, Repair, Gutter Cleaning.		3	Approved	
SYLON LLC	THE SANDWICH SMITH	Fair Vendor, Food, Food Sales, Food Vendor, Catering.		2	Approved	
LERVICK ARABIANS LLC	LERVICK ARABIANS LLC	HORSE BREEDING, BOARDING AND TRAINING		5	Approved	
DENNIS, AL	AL DENNIS ENTERPRISES	Artisan.		0	Pending Information	
SSHI LLC	DR HORTON INC	Build and sell residential homes		2	Approved	
APTIVE ENVIRONMENTAL, LLC	APTIVE ENVIRONMENTAL	Pest Control Services		27	Processing	
Total Employees:				63		

May 2024 Business Licenses

City Businesses	Doing Business As	Business Description	Location	Number of Employees	Status
PREMIER SKIN, LLC	PREMIER SKIN, LLC	Esthetician.	7202 267TH ST NW, STE 101	1	Approved
ZACARIAS, YASMIN	LA BONITA SKIN STUDIO	Esthetician.	9902 270TH ST NW, STE A	1	Approved
COOPER'S ADULT FAMILY HOME, LLC	COOPER'S ADULT FAMILY HOME, LLC	Adult Family Home.	27832 73RD AVE NW	3	Approved
MORGAN, ALISHA NICOLE	PULSE HEALTH CENTER	None Listed	7202 267TH ST NW, STE 101	1	Approved
AK CONTRACTING LLC	ACKS DEMO & ABATEMENT SERVICES	Construction, Demolition - Construction, Asbestos Removal.	9923 270TH ST NW STE 104	0	Pending Information
HEARTFELT HAVEN CARE LLC	HEARTFELT HAVEN CARE LLC	RESIDENTIAL ADULT FAMILY HOME CARE	27229 CHURCH CREEK LOOP NW	2	Approved
				Total Employees:	8

Home Occupations	Doing Business As	Business Description	Location	Number of Employees	Status
PARROTS COVE COFFEE LLC	PARROTS COVE COFFEE	Retail, General.	N/A	2	Approved
INTEGRA SERVICES INC.	INTEGRA SERVICES INC.	GENERAL AND ELECTRICAL CONTRACTING SERVICES. RETAIL, WHOLESALE ELECTRICAL CONSTRUCTION GOODS.		0	Pending Information
CLEVELAND, MARANDA	YOUR DOULA STORY	Doula.		0	Pending Information
KOPELOWITZ, ANGELA DAWN	STUDIO AK	Cosmetology.		0	Pending Information
GOODE HOME IMPROVEMENT, LLC	GOODE HOME IMPROVEMENT	General Contractor for remodeling, updates, etc for residential		0	Pending Information
SNODGRASS PUBLISHING LLC	SNODGRASS PUBLISHING LLC	Book Publishing, Desktop Publishing.		2	Approved
AJ PAINTING L.L.C.	AJ PAINTING L.L.C.	Painting - Construction.		0	Pending Information
				Total Employees:	4

Non-Resident	Doing Business As	Business Description	Location	Number of Employees	Status
W INDUSTRIES, INC.	DIVISION 10 SIGNS	INTERIOR AND EXTERIOR SIGNAGE	N/A	2	Approved
TERHAR FAMILY VENDING INC.	TERHAR FAMILY VENDING INC.	Vending Machine.		1	Approved
345 CONSTRUCTION AND FLOORING CO	345 CONSTRUCTION AND FLOORING CO	Commercial construction remodel and new construction contracting and some residential. mostly flooring and finish trades.		3	Approved
FIN. INC.	FIN. INC.	Construction.		0	Approved
MILLER, MILLA JASMINE	MISSMILLAMILLER	Artisan, Jewelry Making, Painting - Artist, Farmers Market.		1	Approved
ABSOLUTELY CLEAN N ORGANIZED, LLC	ABSOLUTELY CLEAN N ORGANIZED, LLC	Maids' and Butlers' Service, Janitorial, House Cleaning, Janitorial, Commercial, Cleaning Service, Commercial Cleaning. RESELLING OF ORGANIZATIONAL PR		4	Approved
DACHA DESIGN LLC	DACHA DESIGN LLC	Consulting Services.		1	Approved
GAONA, GREGORIO	R&R LANDSCAPING AND HARDSCAPE	Landscaping, Rock Sales - Landscaping, Wall, Crushed.		1	Approved
HOMESERVICE PLUMBERS, LLC	HOMESERVICE PLUMBERS, LLC	Plumbing - Install, Repair.		3	Approved
J&J CABLE SERVICES INC.	MORRISON CONSTRUCTION	Construction, Contractor, Construction.		3	Approved
PARAGON HEATING AND HOME COMFORT SOLUTIONS, LLC	PARAGON HEATING AND HOME COMFORT SOLUTIONS, LLC	HEATING AND AIR CONDITIONING EQUIPMENT SERVICE AND SALES		1	Approved
NIDITO DE AMOR LLC	KNOTTY BY NATURE	Contractor, Construction, Yoga Instructor, Cleaning Service, Children Books, Woodworking.		0	Pending Information
ERIE CONSTRUCTION MID-WEST, LLC	ERIE HOME	Specialty Contractor, Sales Representative, Solicitor, General Sales.		2	Approved
SKY NORTHWEST, INC.	SKY NORTHWEST, INC.	PAINTING CONTRACTOR		5	Approved
CONSOLIDATED OUTDOOR SERVICES INC.	CONSOLIDATED LANDSCAPE MAINTENANCE	Landscaper, Lawn Maintenance, Lawn Sprinkler System.		15	Approved
CANNON, JOANNE MARIE	JOANNE CANNON NATURE PHOTOGRAPHY	Photographer.		1	Approved
ZIEGLER'S BRATWURST HAUS LLC	ZIEGLER'S BRATWURST HAUS LLC	Food concession business.		3	Approved
HANSEN PLUMBING, LLC	HANSEN PLUMBING, LLC	INSTALLATION OF PLUMBING SYSTEMS.		0	Approved
JOHNIE T'S LLC	JOHNNIE TEEZ	Fair Vendor, Food.		1	Approved
SCR CONSTRUCTION LLC	SCR CONSTRUCTION	CONSTRUCTION SERVICES. REPAIRS, REMODELS, NEW CONSTRUCTION.		1	Approved
WEATHERPROOFING TECHNOLOGIES, INC.	WEATHERPROOFING TECHNOLOGIES, INC.	ROOFING SERVICES/GENERAL CONTRACTING SERVICES	7	Approved	
THOMPSON, GUILDNER & ASSOCIATES, INC., P.S.	THOMPSON, GUILDNER & ASSOCIATES, INC., P.S.	LEGAL SVCS	4	Approved	

May 2024 Business Licenses

MESA ENERGY SYSTEMS, INC.	MESA ENERGY SYSTEMS, INC.	Heating, Ventilation and Air Conditioning, HVAC.		2	Approved
EL PATRON ALTENO, LLC	EL PATRON ALTENO, LLC	Mobile Food Vendor, Restaurant.		2	Approved
ROCKET ELECTRIC LLC	ROCKET ELECTRIC	Sales and installation of electrical related equipment. Commercial and Residential.		0	Pending Information
PILCHUCK HEATING, LLC	PILCHUCK HEATING, LLC	Installing, maintaining and servicing heating and air conditioning equipment		2	Approved
VOLONTA CORPORATION	VOLONTA CORPORATION	CONSTRUCTION MANAGEMENT & CONSULTING. 07/09/09 GENERAL CONTRACTING SERVICES.		1	Approved
VALDEZ CONSTRUCTION, INC.	VALDEZ CONSTRUCTION, INC.	WHLSL , RTLCLEARING		2	Approved
RAUGHT PREVENTION HOMES, LLC	RAUGHT PREVENTION HOMES, LLC	Finish Carpentry, Framing - Construction, Siding - Install, Repair, Remodeling.		2	Approved
SPECIALTY PUMP AND PLUMBING, INCORPORATED	SPECIALTY PUMP AND PLUMBING, INC	HEATING SVC PUMP SVC COMBINED WITH PUMP RELATED ELECTRICAL SVC 1/11 PLUMBING HEATING WELL PUMP SVCS		0	Pending Information
			Total Employees:	70	