



Economic Development Board Minutes Meeting Minutes Friday, February 16, 2024 | 7:30 am

Economic Development Board Members Present: Les Anderson, Camrie Ingram, Paul Brar, Teresa LaFleur, David Pelletier, Dustin Dekle

Staff Present: Patricia Love, Tansy Schroeder, Niki Stachila, Audrey Rotrock

Others Present: Dan Nelson of Designs Northwest

Les Anderson called the meeting to order at 7:31 a.m.

1. Receive the Minutes of the January 19, 2024 Meeting

The minutes from the January 19, 2024 were unanimously approved with one spelling correction requested.

2. Election of New Chair and Vice Chair

Les Anderson agreed to be the Chair for another year, and Teresa LaFleur volunteered to be the Vice Chair. All approved.

3. Business License Analytics

The Board would like to see all new City businesses each month in the analytics.

4. Year in Review

Board members had the following questions:

- Do the "Single Family / Townhouse Residential Units Issued" include low-income housing? Up to this point, the City has not been tracking this.
- Is the City going to allow higher density on properties? City Council prefers to have full density on properties. Many projects come in at less than full density.

5. Storefront Improvement Program – Pure Smoke

The City received an application from Pure Smoke for signage, outdoor seating area improvements, and painting of the building façade. The Board appreciates the historical preservation proposed in the project. The canopy for rain protection will be a benefit as the City needs more outdoor dining options. This storefront improvement will drive more traffic to the west end of town. The Board approves sending this application to Council.

6. Project Status Update and Next Steps

City Beautification Project – West End Gateway: The gateway will be placed where there is the most Right-of-Way space.

West End Traffic Calming: The City could use meltable concrete for the raised medians that allows large vehicles to drive over.



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2024 Beautification Projects: The Mayor would like to install a Readerboard sign on the east end of town to announce activities and events happening in the City. Readerboard signs could be cost prohibitive, so additional options will also be considered. The Board would prefer this sign on the far east end of town as opposed to the west end.

7. Roundtable Discussion

- Increase social media marketing to encourage residents to shop local in Stanwood.
- The Board would also like to see more holiday season events and lights to bring more people to town.

8. EDB next meeting on March 15, 2024

Adjourn: 8:55 am

