



Economic Development Board Minutes Meeting Minutes Friday, January 19, 2024 | 7:30 am

Economic Development Board Members Present: Teresa LaFleur, Paul Brar, Les Anderson, Kristine Birkenkopf, Dave Pelletier, Camrie Ingram, Dustin Dekle, Randy Heagle

Staff Present: Tansy Schroeder, Audrey Rotrock, Niki Strachila

Others Present: N/A

Due to snow and icy conditions, the EDB meeting was held via Zoom. Les Anderson called the meeting to order at 7:31 a.m.

1. Staff Introduction

Staff introduced the City's latest hire Nicole (Niki) Strachila. Niki is the City's new Communications and Marketing Specialist. The Board welcomed Niki to the team!

2. Receive the minutes of the November 17, 2023 meeting.

The minutes of the November 17, 2023 were approved unanimously.

3. Snow Goose & Birding Festival Special Event and Tourism Promotion Grant

Staff will follow up at our next meeting on answers to the following Board member questions:

- Where will the festival be held?
- Will there be live geese from a wildlife center?

The Board unanimously approved this grant.

4. Glass Quest

Glass Quest begins February 16th and runs through February 25, 2024. The Board unanimously approved this grant.

5. Business License Analytics

Staff presented a table containing the last three years of business license types obtained in the City of Stanwood. In the last three years (2020-2023), the City received 1,266 business license applications. Non-resident licenses had the highest number of licenses at 830. Home Occupation business licenses came in at 241. City business licenses and non-profit business licenses obtained came in at 182 and 13, respectively.

6. New Economic Development Board Member Introduction

Dustin Dekle, our newest EDB member introduced himself. He has a career in Commercial Insurance and, along with his wife, owns Cactus + Camano. The Board welcomed Dustin to the team!



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7. EDB Next Meeting on February 16, 2024

Since City Hall will be under construction, Board members would prefer to continue meeting in person, as many members are new. Staff will follow up with a new, temporary meeting place.

Adjourn: 8:00 am

